



**roof top magic
from your TV set
and it's magic
in sales too**



the C·D·R Rotors

NATIONALLY PROMOTED IN TELEVISION

★ There's real MAGIC to the CDR ROTOR!
The way it IMPROVES any TV picture is magic
... the way it sells... is magic! BUT... the real
answer is quality manufacture of a proven design!

That adds up to continued dependable
performance... CDR ROTORS ARE BUILT TO
LAST... built to perform under any conditions!

NOW... MORE IN DEMAND THAN EVER
BEFORE with the BIG consumer advertising
campaign in full swing... if you don't
have your BIG CDR PROMOTION KIT with
selling and advertising aids... write us
for your kit... to help you sell EVEN MORE!



TR-12... a special combination value consisting of complete rotor including thrust bearing... handsome modern design cabinet with meter control dial **\$47.95**

TR-11... same as TR-12 without thrust bearing **\$44.95**

TR-2... the HEAVY DUTY rotor especially suited for special TV antenna installations. Complete rotor with "Compass Control" cabinet having illuminated "perfect pattern" dial. **\$49.95**



THE RADIART CORPORATION
CLEVELAND 13, OHIO



THE CORNELL-DUBILIER ELECTRIC CORP.
SOUTH PLAINFIELD, N.J.