

# COSSOR

## TELEVISION



Combined  
**TELEVISION**  
and  
**HIGH-FIDELITY ALL-  
WAVE RADIO RECEIVER**

WITH 15" DIA. CATHODE  
RAY TUBE

This magnificent instrument incorporates the latest type of Cossor giant Tube (glass protected) giving a Direct Vision black-and-white picture—no mirrors or lenses—12" x 9½" approx. It is simple to use, there being only three Television controls. Also included within the handsome Walnut cabinet (which is 48½" high, 20½" wide and 24½" deep) is a High-fidelity Superhet Radio Receiver covering three wavebands, viz.: 16-52, 195-560 and 810-2085 metres. Reproduction of both Television sound and of Radio is superlative in quality due to a special Concert Grand Energised 10" Moving Coil Speaker.

### CONSOLE MODEL 1210

As described above and illustrated. With 21 valves. Gives perfect Television reproduction up to approximately 20 miles from Alexandra Palace.

Price **48 GNS**

### CONSOLE MODEL 1210A

As model 1210 but with 24 valves to give the extra power necessary for ranges over 20 miles and for exceptional conditions.

Price **51 GNS**



1939

### TABLE MODELS 54 & 54A

WITH

6½" DIA. CATHODE RAY TUBE

A picture of remarkably fine quality—clear, brilliant black and white—and of ample size (5" x 4") for home entertainment is provided by these handsome instruments which are for reproduction of Television (sight and sound) only. The reproduction of Television sound is particularly fine due to the use of a special wide-response 8" Moving Coil Speaker. Simplicity of operation is a great feature, there being only two vision and two sound controls to operate and which seldom need adjustment. The handsome cabinet, walnut finished is 17½" high, 13" wide and 20½" deep. These models are particularly suitable for those who already own a satisfactory radio receiver and who are anxious to enjoy Television for the smallest possible outlay.

#### TABLE MODEL 54

As described and illustrated above. With 13 valves. Gives perfect Television reproduction up to approximately 20 miles from Alexandra Palace.

Price **23 GNS**

#### TABLE MODEL 54A

As Model 54 but with extra amplifier (16 valves in all) for ranges over 20 miles and for exceptional conditions

Price **26 GNS**

H.P. TERMS AVAILABLE ON ALL MODELS

# COSSOR

## TELEVISION

### TABLE MODEL 437T

WITH 11¼" DIA. CATHODE RAY TUBE

This is another table instrument which has been produced for those who already have a satisfactory Receiver for broadcast Radio reception. It is designed for receiving Television and its accompanying sound only. The picture (8½" x 6½") is of ample size for home entertainment and is a clear, brilliant black and white. The sound reproduction, too, is excellent, due to the use of a wide-response energised Moving Coil Loudspeaker.

The beautifully grained, walnut finished cabinet is 22½" high, 14¼" wide, and 25" deep. Price, complete, as illustrated alongside, suitable for use in the Service

Area. 20 valves **45 GNS** in all.

Artistic Table to match, if required - Price 3 gns



ALL MODELS ARE FOR USE ON A.C. MAINS ONLY, 200-250 VOLTS (adjustable) 50 CYCLES.

For use in D.C. Systems, a rotary converter is required to provide the necessary alternating current.

ALL PRICES ARE EXCLUSIVE OF INSTALLATION, AERIAL EQUIPMENT AND AERIAL ERECTION, BUT INCLUDE MANUFACTURER'S GUARANTEE FOR 12 MONTHS.



Combined  
**TELEVISION**  
 and  
**HIGH-FIDELITY RADIO  
 RECEIVER**

WITH 13½" DIA. CATHODE RAY TUBE

**MODEL 137T**

A magnificent Console instrument for the reception of Television (sight and sound). In addition, it incorporates a High-Fidelity Radio Receiver, the design of which includes all the most up-to-date developments to ensure its being capable of a superlative performance on two wave-bands: 200 to 550 and 800 to 1,980 metres. The viewing screen—which gives a picture 10" by 8"—and controls are protected by doors when not in use. Magnificent Walnut-finished cabinet 44½" high, 20½" wide, 24" deep. Price, as illustrated, suitable for Television reception in the Service Area. 21 valves in all. **70 GNS**

Combined  
**TELEVISION RECEIVER**  
 and **HIGH-FIDELITY  
 AUTO-RADIOGRAM**

**MODEL 237T**

As Model 137T described alongside but with additional upper section incorporating electric gramophone of the latest type, with record changer and every up-to-date development, 51 in. high, 20½ in. wide, 24 in. deep. Price **90 GNS**

Built by  
**A. C. COSSOR LTD.**

Head Office :  
**HIGHBURY GROVE  
 LONDON, N.5**  
 Telephone : Canonbury 1234 (30 lines)

**COSSOR TELEVISION  
 ADVANTAGES INCLUDE :**

**DIRECT VISION**

In the Cossor system, the picture is viewed direct without the aid of mirror or lens, an advantage that ensures extreme clarity with widest angle of vision.

**ROCK-STEADY PICTURE**

The Cossor system gives a clear, rock-steady, black-and-white picture with great detail, large enough for all the family to enjoy at one time.

**SIMPLE OPERATION**

By skilful design, the number of controls has been reduced to a minimum. As simple to use as an ordinary Wireless Set.

**COMPLETE RELIABILITY**

Cossor Television Receivers can be depended upon to give trouble-free service. Every possible precaution has been taken to ensure absolute reliability.