

### **COLOR TELEVISION**

Owners of TV receivers can enjoy color reception on their present sets this fall if the Federal Communication Commission approves the CBS color system recently demonstrated to it, says Consumers Union in the current issue of CONSUMER REPORTS. In public demonstrations as well as in demonstrations before the Federal Communications Commission, the CBS system offered a full-color picture which could be viewed on present black-and-white receivers by means of a single converter. The cost of adapting present sets, according to CONSUMER REPORTS, should not be more than \$25 to \$90. Consumers Union believes that industry opposition to the prompt introduction of color television is based not on technical problems, but largely on its desire to sell everyone a black-and-white receiver now and a new color receiver some years hence. Consumer Union is satisfied that the CBS system is far superior to other systems that have been proposed, and to black-and-white television, and that the FCC should adopt the CBS system now.

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