Presentation Abstract

Pretty much everyone in the TV collecting world has heard that the high warranty return rate on the ill-fated Predicta television led to the bankruptcy of the once-mighty Philco Corporation. In reality, it was a proverbial drop in an ocean of difficulties Philcohad been experiencing in the post-WWII economy. This presentation takes a look at how Philco's postwar diversification, management structure and poor fiscal responsibility ultimately toppled one of the titans of the electronics industry.

Dan Jones

Dan started in tube electronics repair when he was given his great-grandfather's old table radio. After working on radios for a few years, he got bored with them and wanted a different challenge. His family still had their first TV, a 1948 Admiral on which he learned about TV restoration. Since then, he's redone numerous other sets, each being a valuable learning experience. After successfully restoring a Philco Predicta for a friend 6 years ago, he became fascinated by these sets and focuses mainly on restoring the various Predicta models. However, from time to time he still enjoys restoring other models of black and white TV's.