DECCA"BIG SCREENS"

So now you feel you must have a television of your own! You must see those other occasions of royal pageantry . . . the royal drive down the course at Ascot, the review of the Fleet at Spithead. Then there is that breathtaking moment at Lord's or Old Trafford, those all-important finals at Wimbledon and, in the 1953/54 sporting calendar, the big football matches, the inter-varsity events and all the other things you've always wanted to see. Well, whatever the event, Decca will dominate the day, for every Decca Television is big screen television and is designed to give the utmost satisfaction on all points of performance.





Courtesy of John Wakely