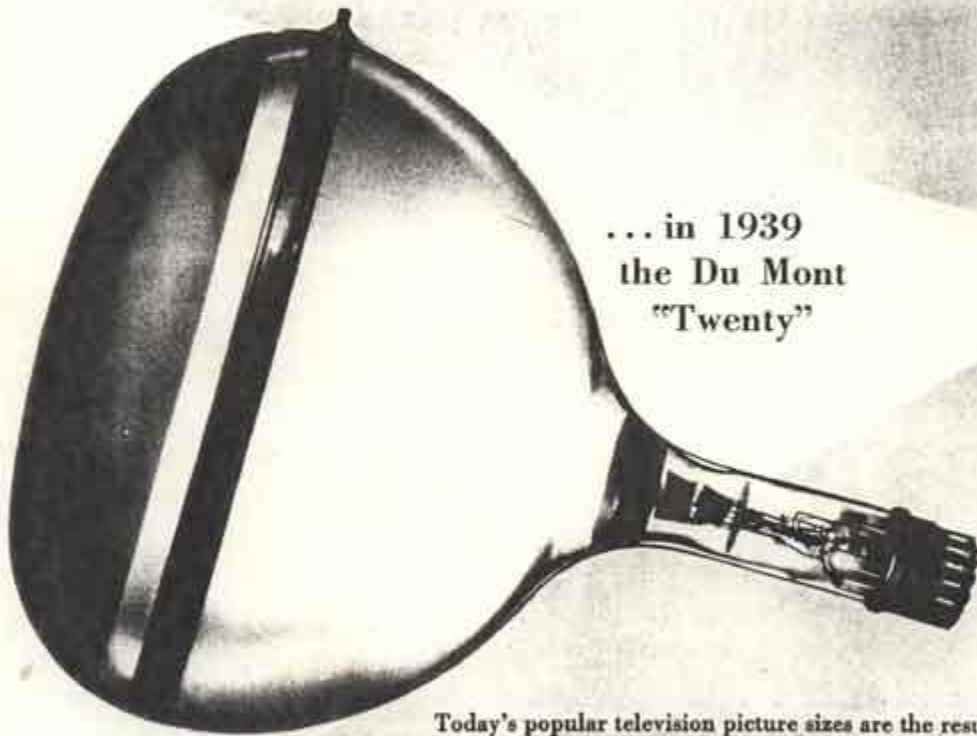


# DUMONT

pioneering in  
Cathode-ray Tubes...*brought big  
pictures from the beginning*



... in 1939  
the Du Mont  
"Twenty"

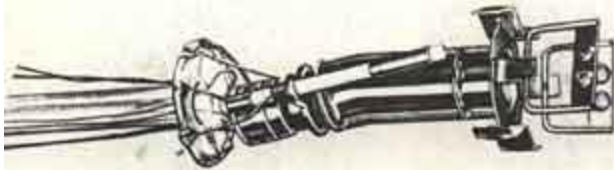
Today's popular television picture sizes are the result of Du Mont's 20 years of pioneering in the cathode-ray tube field. In 1939 when television first became a commercial reality, Du Mont produced the 20AP4 Teletron.\* It was this tube that showed the public, as well as the industry, that such size was not only practical but also the *right* size. While others were limiting their tube sizes to 7 and 10 inches, Du Mont was gaining the experience that is the reason for the acknowledged leadership Du Mont enjoys today in *BIG* picture tube sizes.

\*TRADE-MARK



**...when  
nobody  
dared!**

**...in 1951  
the Du Mont  
"Thirty"**



**the Du Mont Bent-Gun used  
in all current Teletrons**

Du Mont went on to introduce the popular 19 and 17 inch sizes that are the standards for today's receivers.

Du Mont now produces a complete line of *BIG* picture tubes in all the popular sizes climaxed in the new 30" Teletron. This latest design provides a picture of approximately 550 square inches, while the overall length is only 23½".

Most of today's leading TV receiver manufacturers call on this unparalleled knowledge in the design and manufacture of *BIG* picture tubes to assure the uniformly high quality they demand in their receivers.

ALLEN B. DU MONT  
LABORATORIES, INC.

**CATHODE-RAY TUBE DIVISION**

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