Western Television Corporation 400 W. Madison Street, Chicago Phone: Central 5571

June 23, 1933

Mr. W. W. Seaman

Dear Sir:

It is with pleasure that I welcome you as a stockholder of Western Television Corporation, of which I have the honor of being President. Now that you have become vitally interested in the corporation I know you will want me to inform you of the progress of your company in this new and growing industry. In a report that we are about to file with the Federal Radio Commission, we will show that television pictures are being broadcast from twenty-six active points on the North American continent.

From this group of twenty-six broadcasters, nineteen are using Western Television equipment, having already adopted the Western system of transmission, whereas the other seven stations are still using the old German Nipco system, the principle of which was invented in Germany back in 1886.

The enclosed pamphlet will give you an idea of the newest and most advanced television receiving set which has yet been built by any company, and for your information the most interesting point is that this receiver is being built by us at the Echophone Radio Mfg. Co. Ltd., plant at Waukegan, Illinois, a wholly owned subsidiary of the Western Television Corporation. Moreover this receiver is manufactured so that it retails at less than \$100.00 and the Echophone Radio Mfg. Co. Ltd., is the first to build the so-called model of the midget radio receiving set.

From time to time during the year you will receive from your company letters or bulletins showing its progress, and in the meantime if you are interested in the technical side of television we invite your correspondence.

Very truly yours.

WESTERN TELEVISION CORPORATION

Clem F. Wade

President

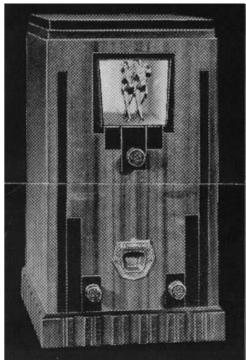
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FOR EVERY HOME

The Echophone Radio Manufacturing Company, Ltd., is a wholly owned subsidiary of the Western Television Corporation of Chicago, Illinois





NOW YOU CAN ENJOY THE COMPLETE PRO-GRAM · SIGHT AND SOUND

THE AIR IS FULL OF PICTURES! ECHOPHONE TELEVISION NOW BRINGS THEM TO YOU CLEARLY — UNDISTORTED!

With the Echophera Television Model 41 you need no longer wonder "what they look like." See every porformer, artist, comedian, soluist—as they sing, play, or dance.

Exceptionally brilliant, clear and steady image, with all the shadows so desirable in good cholography are obtainable in this new sensational toloxicion receiver.

There is no tuss or bother. Operation is simplicity is allf. Just turn the dial to the desired station and the image appears on the suscial ground screen. Simple cools are used to itemo the picture, to control the sensitivity of the picture, and to turn in the station. Installation at the set consists simply of plugging into the noise current.

No actual correction between your regular receiver and the television set is necessary. Tune your regular radio to the desired station broadcasting television and their tune your echophone Television Receiver to the same station. There are a running of stations on the standard broadcast bond (550 to 1700 Kirly simultaneously trensmitting the same program with pictures or short waves. The short wave set is more detrailed now-noted as there are other stations transmitting pictures on the low waves but not on the short wave set is more detrailed now-noted. Schophone receivers, Models No. 14 and 16 are highly desirable as fit companions to the Television Model 41.

Miss nothing! See and hear the programs broadcast from all parts of the world. In the comfort of your own turns, it is possible for you to most the highways and byways of the world with your Echophone Tolevision. Model 41 is servitive and selective to an unbelievable degree. Enjoy overything on the bir.

Now SEE the Artists:

Pictures in Absolute Focus

Easy to Operate . .

Operates with Any Radio

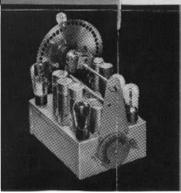
New Thrills

Economore Television Model 4) is the East practica television set for the home, prime within the limit of all pocket books. The features described in detail, to the right, indicate the perfection which Echophone has atteined in creating this HOME television set.

Featuring this Model 41 is the cabinet of modern lines, constructed of fines, wairst wood for durability and firsh. It is any 17° high, 10° wide and 12/3° deep, for Echophone at not has obsoled the curbersome leverain chassis and produced this efficient compact model which requires so l'Itle space in the home.

Complete with Tubes Tax Paid, Only \$8500

(Prices and Specifications subject to change without relical)



the CHASSIS

This long-swaited television receiver is made possible by an exclusive Echophone development of the hot cathode type crater lemp. A forty-five hole, three spiral lens disc of absolute accuracy is driven at a rate of 15 revolutions per second by a newly designed sub-synchronous type motor, which enables a self-starting compact television unit of unusually quies operation.

The scanner mechanism is maunted on the 8-tube superheterodyne chassis which is especially designed to combine the sensitivity and perfect fidelity so necessary for fine television reception. Standard tubes are used in this circuit which provides three stages of tuned radio frequency, a dipole detector and three stages of resistance-coupled audio amplification. Tubos are easily accessible through sliding top of the cabinet.

THE AIR IS FULL OF PICTURES

There are, in the United States and Conada approximately 22 stations broad-casting pictures or 45 lines for which Echaphone Televisian Mode 41 is built. Hundrens of letters from all parts of the country have been mailed to us or to these various stations commenting on the excellent transmission of pictures over the air and fine reception by television receivers built in the laboratories of Echaphone. Here are a few excerpts:

(Milwaukos, Wis.) "Tuco a regular "Visionatia, a homeomore round emplifier and lunes. Station W9XAO has a perfor quality and extramely good definition." (Note: Visionatio is the presentation of Februphone Model 41.)

[Land Net] The reception of an among emperiorally well between 3.45 and 5.45 p. m. [C. S. T.]. The night that we were them her they were showing photographs of artists disaring contains faces, and cave quite an arms ing fluctuation of a mag fight.

(Omaria, Neb.) "Te existen from Chicago is coming in very consistently. All hough W9XAO has only 500 water we receive from very wall. The program between 8:00 end 9:00 o.m. on January 14 was especially enloyed. At that time they ware breaklesting enter denote who was it a tot hand to look at. We are also able to read the time on the clock, and are warching the Mittle fight from W9XAO.

(Bloomington, III.) "I have one of your tolovision received No. VCXQ407 and em having good rosults with it—expendely on stations W2XAP and W9XAD.

[Daytor Ohio] "It is remarkable to think that television is as good as it is."

THE THRILL OF TELEVISION

Some time ago, a distinguished citizen of Chicago was achadulad to speak at 8 P. M. Those who tuned in their television sets a little before eight a clock, saw this gentlemen sit nown before the microphone and microviser arrange his papers, fix his necklie and get ready for his speech. He didn't know that a though he was not scheduled to speak before eight his dicture was being broadcast five minutes before eight. The looking audience saw him as he appeared, visibly rervous, looking at his watch from time to time and turning back to look at the studio clock. They were undoubtedly quite surprised when at exactly one minute before value broadcast time, he reached down in an inside coat pocket produced a pint flass and without any accordingles, prepared himself for the ordeal. The manager of the television station atterward inside that it was cough medicine.

Echophone Radio Manufacturing Co., Ltd. . . Waukegan, III. Western Television Corporation, 400 West Madison Street, Chicago, III.