

*Low Cost*  
**TELEVISION**

**PLUS FM RADIO**  
**PLUS AM RADIO**



**GENERAL  ELECTRIC**

**MODEL 803**

*Compact* yet it gives you the best in television and radio, too!

**natural clarity**  
**natural tone**

20 YEARS OF GENERAL ELECTRIC  
PIONEERING RESEARCH PRODUCED  
THIS UNMATCHED **VALUE!**



*See what you get*—You enjoy sharp clear pictures on the big 10-inch direct view tube. You see all the action in *natural clarity*. This is the miracle of television at its very best.

Wherever you live—wherever you may move—G-E Model 803 brings in all television stations within range, because it has a separate factory pre-tuned circuit for each of the 15 U. S. television channels.

Compare Model 803's pictures with those

of other television receivers! Compare the tone! It has *natural tone* reproduced by a big General Electric Dynapower Speaker—the size usually found only in large consoles. Compare!

You get FM sound for television—FM with its virtual freedom from static. In addition, you have BOTH genuine FM and standard radio. Compare! Feature for feature, dollar for dollar, Model 803 is one of the greatest buys in television.



## Great Features... Great Performance

- *Natural clarity*—All the action in sharp, clear pictures—the result of exclusive G-E developments like the G-E automatic clarifier.
- *All 13 U. S. Television Channels*—each with its own factory pre-tuned circuit.
- *Longer Range Reception*—Unusual sensitivity of General Electric television design makes possible reception of television programs at distances and under unfavorable conditions which prevent reception by less perfectly designed receivers.
- *G-E Dynopower Speaker*—with the miracle metal, G-E Alnico 5.
- *Genuine FM*—Used for television sound. Model 803 also brings you FM radio programs, virtually free from static, fading, and station interference.
- *Standard Radio*—You hear every FM and AM station within range in *natural tone*, famed feature of the G-E audio system.
- *Over-all Dimensions*—17 $\frac{3}{8}$ " high; 23 $\frac{1}{4}$ " wide; 19 $\frac{1}{2}$ " deep.

Approved by Underwriters' Laboratories.