

TELEVISION

Now you can have a "His Master's Voice" Television Receiver in your home for a small Deposit and at the rate of £1 per week.



"HIS MASTER'S VOICE" have led the television industry by announcing substantial reductions in the prices of their television receivers. Model 900 television sound and sight receiver, and all-world radio costs 80 guineas. Model 901 television sound and sight receiver only, now costs 60 guineas.

Prices include aerial, installation, and free maintenance for one year.

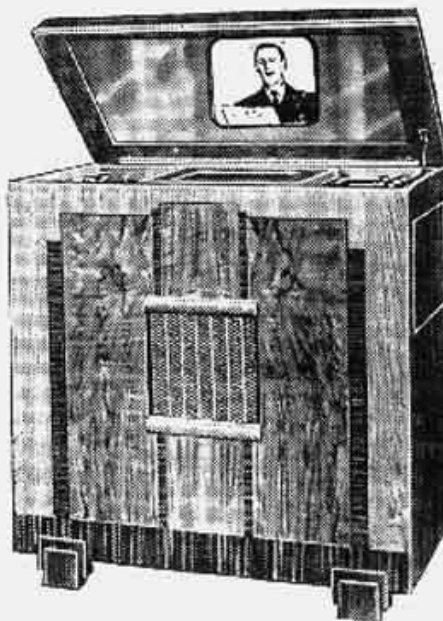
Both instruments may be purchased on exceptionally easy terms of 10% deposit and at the rate of £1 per week.

With the larger 'Model 900' you can enjoy in addition to the Television programmes fascinating short wave radio reception from U.S.A., and other distant countries, besides those of Europe. The smaller 'Model 901,' receives Television programmes with the same excellence as the more expensive instrument.

Remember, "His Master's Voice" television receivers are made by the engineers responsible for the television system now adopted by the B.B.C. at the Alexandra

Palace—the one which, after tests, was agreed to be the finest in the world.

For a detailed description and critical report on the performance of the smaller "His Master's Voice" television receiver, see pages 102/104 in "Wireless World," issue of January 29th, 1937, or fill in the coupon below for fully illustrated folder giving particulars of both models.



FILL IN COUPON FOR FOLDER GIVING FULL DETAILS

To "His Master's Voice" Ltd., 189A, Tottenham Road, London, E.C.2.
 Please send me "His Master's Voice" Television details and details of your special Television plan. (Will be under no obligation to purchase.)

NAME _____

ADDRESS _____

90W 1937-38

"His Master's Voice" Television and all-world radio.
 Model 900 (Illustrated above) Cash Price **80**
 GNS

"His Master's Voice" Television receiver.
 Model 901. Cash Price **60**
 GNS