

FOR A HAPPY NEW YEAR  
at 23 **DAVEGA** Stores

**The Most Unusual Value  
in RCA VICTOR History**

*A Four-Way Combination For Only \$595.00*

INSTALLATION AND  
1 YEAR SERVICE POLICY EXTRA



*Completes the Home with*

**TELEVISION—FM RADIO  
AM RADIO—& PHONOGRAPH**

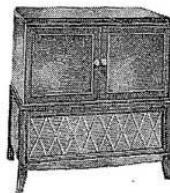
WITH AUTOMATIC RECORD CHANGER



RCA Victor is a name that has always insured top value in Television, Radio and Phonographs. Never before has anyone, anywhere to Davega's knowledge offered a combination Television, FM and AM Radio and Automatic Phonograph—at anywhere near this price. And in it you have all the time-proven engineering advancements that are responsible for RCA Victor's position today.

This 4-way combination has a large 52-square-inch picture screen . . . RCA Victor's famous Eye Witness Synchronizer for bright, clear, steady pictures . . . It's the new RCA Victor Model 721 TVI. Easy Terms, 18 Months to Pay.

Quick Delivery—Immediate Installation. Temporary Installation by Davega. Permanent Installation by RCA Victor.



**SEE! HEAR! ENJOY RCA VICTOR TELEVISION  
AT ITS THRILLING BEST**

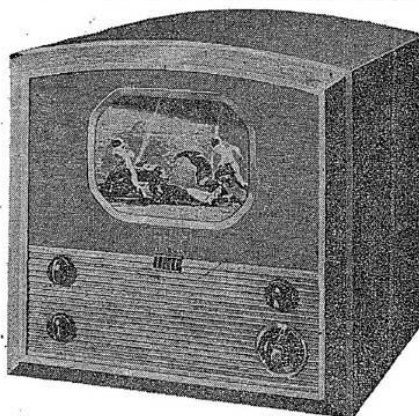
Only  
**\$350**  
A WEEK

AFTER DOWN PAYMENT  
SMALL CARRYING CHARGE

**IMMEDIATE  
DELIVERY**

**IMMEDIATE  
INSTALLATION**

Temporary installation by Davega  
. . . so you can enjoy your set at  
once. Permanent installation by  
RCA VICTOR to follow.



**BIG 52 SQUARE INCH SCREEN . . . Only \$325.00\***  
INSTALLATION AND ONE YEAR SERVICE POLICY EXTRA

RCA VICTOR has always been known for their fine television receivers and this Model 721 TS marks a new high in television value. A larger picture at a lower price than ever before. Features such as the RCA VICTOR eye-witness synchronizer insure steady, brilliant pictures and tuning is easy with the improved station selector. The famous "Golden Throat" system brings in broadcasts with rich, clear tone. Mahogany or Walnut finish cabinet.

MAIL ORDERS—WE PAY SHIPPING. 76 9TH AVE., N. Y. 11, N. Y.

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Downtown...200 Broadway  
Near 12th St...814 Broadway  
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Kearny Plaza, 18 W. 34th St.  
Madison Square Garden  
215 Eighth Ave.  
60th St...2860 Broadway

**DAVEGA**

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Brooklyn...300 Fulton St.  
Brooklyn...524 Flatbush Ave.  
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Newark...60 Park Place  
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