



Rectangular TV Tube Cuts Cost

AFTER years of trying to squeeze a rectangular television picture into a round tube, TV manufacturers have come up with the obvious solution—a rectangular tube.

The new tubes, such as the Hytron shown at right above, are much smaller, making

possible more compact, cheaper sets. Typical of the large-screen receivers now being marketed by several makers is the Motorola combination console above, which shows a 16-inch picture and sells for about \$400. A 16-inch table model is less than \$300.