Service!

Accuracy!

Courtesy! Promptness!



Setco Special Service Man's Tester, Analyzer and Tool Kit

New! Just what the Service Man has always needed but never could get! And, the Pricel See Page 86 and find out!



Silver-Marshall 720-SG Receiver See Page 22

On various pages throughout this book, you will find a complete listing of Silver-Marshall products.



Setco Dynamic Reproducers

A revelation in natural re-production. No "barrel" effect. See page 43 for complete listing of chassis, table and console models.



Thorola AC-7 Radio Receivers

With the Two-Year Guarantee and 15 Days Free Trial. Most liberal, revolutionary offers Pages 4 to 9 and Back Cover.



Thorola Combination

Radio-Phonograph Compact. A marvelous musical instrument and priced far below the market. See Page 8.



AERO COIL

and other Popular Short Wave Receiving and Transmitting Kits and Parts - See Pages 32 to 36.

"80"-"72"-"60" New Kits. See Pages 24, 25, 26.



Security Iron in Colors and Many Other Appli-ances—See Page 98;

Setbuilders Supply Co.

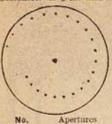
ROMBERG BLDG.

INDEX Page 97

CHICAGO, ILL

EQUIP-

We believe that Television has a great future—that its progress in the next few years will equal or surpass the phenomenal progress of Radio-Sound broadcasting. The principals of this company have actually seen the transmission of pictures. However, the merchandise available today is sold strictly for experimental purposes and is not subject to our usual suarantee. A great field for those of inventive inclinations.

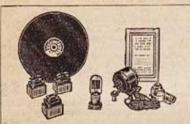


DAVEN Scanning Disc

These discs are designed for stand-ard 1½ in. square pictures — the out-put of the usual Neon lamp.

No.	Apertures	List	NET
R-4202	24	\$ 5.00	\$3.18
R-4203	36	7.50	4.78
R-4204	45	10.00	6.37
R-4205	48	10.00	6.37
R-4206.	Special Co	mb Disc for 2	24. 36 and

List, \$15.00. Your NET Price.... \$9.55

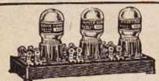


Daven Essential Television Kit

Made as simple as possible for the novice, kit consists of: Scanning Disc, Neon Lamp, 3 Stage Telev. Amplifier, Universal Motor, Itheostat, Motor, Bushing. Complete instruc-tions for wiring and constructing. (No Tubes

included.)			With			
No.	R-4207.	Kit,	24	line	Sean.	Disc
No.	R-4208.	Kit,	36	line	Sean.	Disc
No.	R-4209.	Kit.	45	line	Scan.	Disc
No.	R-4210.	Kit,	48	line	Scan.	Disc
List, \$60.00	any one of	above ET Pri	Ki ce.	ts.	\$38	3.22

No. R-4211. Same Kit except with combination 24-36-48 Scanning Disc. \$41.40 List, \$65.00. Your NET Price.



DAVEN Television Amplifier

Takes the place of all the apparatus after the detector tube. All resistors and coupling condensers are supplied—nothing additional needed. Has "C" battery connections on all stages. Ideal for Television and when so used requires two Hi-Mn 20 tubes and one Out-put

No. R-4212. Type T3-3 Stages with I Out-put Stage. List (without tubes). \$12.50. Your NET \$7.96

Price.

No. R-4213. Type T4—3 Stages with 2 Out-put Stages paralleled. For illumination. List (without tubes), \$17.50. \$11.15

	t	aven	Outp	ut '	Tubes	
No.		Marie		The state of	List	S2.4
041						2.4
041	96.	AC-1	0		9.00	6.17



DAVEN Television Lamps

These lamps are designed to operate with an output tube in series. Will give excellent illumination with a current of 20 milliamperes or less. Where extremely bright illumination is required for maximum results, the tube may be loaded up to 80 milliamperes, by means of suitable output tubes singly or in parallel. Striking tubes singly or in parallel. Striking obms; Minimum Current to cover plate, 5 Mils.; Maximum Current to cover plate, 5 Mils.; Maximum Current, 80 mils.; Four Prong Bakelite Base; Plate Arca, 1½ in. square.

\$12.50. \$8.58 No. R-4214. List, \$12.50. Your NET Price.....

DAVEN Photo Electric Cells

For the advanced experimenters who desire to experiment with television transmission, a Daven Photo Electric Cell opens up a new field. This sensitive cell, ruguedly designed, can be used in experimenting with not only the art of Television Transmission, but talking movies, circuit control devices, relays, etc. With a single step of amplification, a deflection of 30 milliamperes has been obtained with a 100 watt lamp as a light source.

No. R-4:	215.	Type	P.C175	(134	In. Bulb
diameter).				21	3.72
Your NET	Price			. 4	0.02

No. R-4216. Type P.C.-300 (3 in. Bulb diameter). List, \$37.50. \$25.72



DAVEN Television Receiver

Completely wired, In-cludes Neon Lamp, Scan-ning Disc, Rheostat, Bush-ing, Cables, T-4 Amplifier, etc. Receiver does not in-clude to bee

crc. Receiver does not in-clude tubes.

No. R-4217. With 24
Hole Scanning Disc.
No. R-4218. With 36
Hole Scanning Disc.
No. R-4219. With 45
Hole Scanning Disc.
No. R-4220. With 48

Hole Scanning Disc

List, Each, \$100.00. Your NET \$63.70

DAVEN Resisto-Coupler

A complete stage of resistance coupling. It includes 1 plate resistor and 1 grid resistor. The special Daven "A" type coupling condenser is included in the base of unit. Terminals plainly

marked.

With Glaster Units No. R-18502. 1st Stage. No. R-18503. 2nd Stage. No. R-18504. 3rd Stage.

\$1.36 List, each, \$2.15. Your NET

With Super-Davohm Units No. R-18505. 1st Stage. No. R-18506. 2nd Stage. No. R-18507. 3rd Stage.

List, each, \$4.65. Your NET Price

\$2.96

Carter Television

Carter Television is now operating on WIBO and WMAQ regular wave lengths (not short wave). Receiving apparatus will be ready within few weeks. We can supply it when announced.

Super Davohm



A small wire wound unit of high ohmic resistance, unchanging accuracy and efficiency.

No. R-18508, 10,000 ohms. No. R-18509. 15,000 ohms. No. R-18510. 20,000 ohms. No. R-18511, 25,000 ohms. No. R-18512, 35,000 ohms. No. R-18513. 50,000 ohms. No. R-18514. 75,000 ohms. List, \$1.50. Your NET Price.... \$1.10 No. R-18515. 100,000 ohms. No. R-18516. 125,000 ohms. No. R-18517. 150,000 ohms. List, \$2.00. Your NET Price..... No. R-18518. 200,000 ohms. No. R-18519. 250,000 ohms. List, \$2.40. Your NET Price..... 1.47 1.76 No. R-18520. 500,000 ohms. List, \$3,00. Your NET Price..... 2.20 No. R-18521. | Meg. ist, \$5.00. Your NET Price..... 3.67 List, \$5.00. No. R-18522. 2 Mcg. List. \$7.50. Your NET Price..... 5.51 No. R-18523. 3 Meg. List, \$10.00. Your NET Price..... 7.35

DAVEN Universal Motor and Rheostat

To receive satisfactory pictures it is essential that receiver scanning disc synchronize with disc at broadcasting station. This universal motor has proper speed and smoothness when used with Daven Universal Rheostat. For 110 Volt AC or DC.

No. R. 4221, Daven Universal Motor.
List, \$27.50. Your NET \$17.52

Price... Special Rhoostat for Close Regulation. List, \$3.00. \$1.91

DAVEN Bushing

To fit ¼ in., %,6 in., and % in. Motor Shafts. Specify size.
No. R. 4223. List, each, \$1.00. 64¢

Your NET Price. S1.50. 64¢

No. R. 4224. Special bushing for 45 and 48 line discs. List, each, \$3.50. \$2.23

Your NET Price.



TELION Receiving Tube

For use in circuits where current values change rapidly. Can be modulated at all frequencies. Special electrode insures full uniform glow even at small currents. Fully tested and aged. Approx. characteristics: Striking potent. 180 V... Current at "dark point" 10 Mils. Max. 125 Mils, Instantaneous. Safe average current 50 mils.

No. R-4225. List, \$5.88

Raytheon Kino Lamp

Most popular tube for television reception. Plates are 1½ square, providing total area of 2½ square inches. Designed to work in the plate circuit of 171 tube in connection with proper amplifying apparatus. Works at 220 volts plate, draws 15 mils. Thousands of these tubes are now in use. WHE 2

No. R-4200. List, \$12.50.

Your NET Price