

Here's why you can afford Television!

SYLVANIA CATHODE RAY TUBES

You've wondered — "Will I be able to afford television?"
We've planned, and the answer is — "Yes!"

Sylvania Electric has designed new Cathode Ray Tubes (heart of a television set) that bring the cost of television within the means of the average family. These electronic miracles are enabling television set manufacturers to produce models that will cost no more than quality, pre-war radio-phonograph combinations.

And make no mistake! This is high-quality, high-fidelity television! Sylvania's new Cathode Ray Tubes will bring you lifelike television pictures as sharp and clear and richly-toned as our modern movies.



SYLVANIA ELECTRIC

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MAKERS OF THE WORLD-FAMOUS SYLVANIA RADIO TUBES