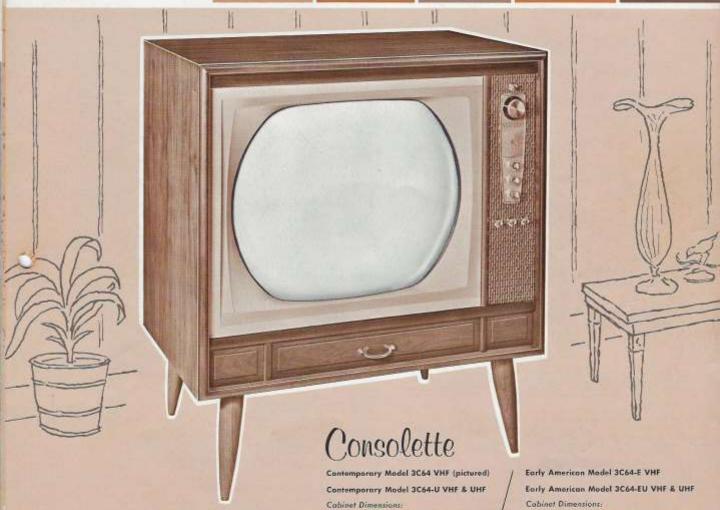
SETCHELL-CARLSON EXCLUSIVE UNIT- | Z E D TELEVISION

COLOR



Smart new space-saving consolette† cabinet in handrubbed genuine American Walnut or Early American hard Maple solids and veneers compliments the finest decor. Push-pull high fidelity audio output with special five-inch extended range speaker.

Exclusive UNIT-IZED Chassis features 8 plug-in Units, including plug-in Chroma Unit, which may be removed from chassis by your serviceman and TV will continue to perform in black-and-white!

Latest bonded face 21-inch* picture tube has newest improved phosphors for super-clear color pictures as well as finer black-and-white

All convergence controls available from the front.

Luxurious UNIT-IZED Color Television . . . superior performance and styling for lasting satisfaction.

*Converts to smort table model to removal of legs.

*21" overall diagonal sixture type with 285 sq. in, viocable area.

*SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE.

Manufactured by SETCHELL-CARLSON, INC., New Brighton, St. Paul 12, Minn.

33%" high x 29%" wide x 20%" deep



34%" high x 29%" wide x 20%" deep

SETCHELL-CARLSON COLOR TV CHASSIS

"The Only Color TV Receiver That Need Never Leave Home for Maintenance"*

Unequaled for Performance, Uniformity, Versatility, Ease of Modernization and Maintenance.

This ultra-modern UNIT-IZED aluminum television chassis design consists of a Master Chassis on which high-performance functional plug-in Units are mounted. Each Unit may be individually removed or replaced for quick, easy test or maintenance.

UNIT-IZED Color TV Chassis Model U800 provides high performance colorcast televiewing, plus superior monochrome recep-

Only the Unit or component that requires maintenance need be tempored.



SPECIFICATIONS

UNIT CA-1 Extra sensitive frame grid neutralized triode strip-type tuner with gold plated contacts. Pre-set fine tuning, plus new electronic Micro-Tuning, which may be manually tuned for extra quality color pictures, as well as black and white. UHF tuner optional, extra-

Contains: I 6GK5 RF amplifier I 6CG8A Mixer and oscillator

UNIT CB-1 44 MC IF amplifier with three high gain frame grid-tubes, plus video and audio detectors. Seven tuned circuits plus two traps. Specially designed for color reception.

Contains:
1—5EH7 First video IF amplifier
1—6EH7 Second video IF amplifier
1—6EJ7 Third video IF amplifier
1—1N60 Sound detector
1—1N60 Video detector

UNIT CC-1 Two stage 4.5 MC sound amplifier with balanced ratio detector, and high fidelity push-pull audio amplifier.

Contains:

1—6AU6 First sound IF amplifier

1—6AU6 Second sound IF amplifier

1—6AU5 Ratio detector

1—12AX7 First audio amplifier and phase inverter

2—60X6 Push-pull audio output amplifiers

UNIT CD-1 Three stages of video amplification, keyed AGC amplifier, and sync separator with automatic noise gate.

Contains: 1—6AU6 First video amplifier 1—6GK6 Second video amplifier 1—6GK6 Third video amplifier 1—6AU6 Keyed AGC rectifier 1—6CS6 Sync separator 1—1N60 Video clamping diode

UNIT CE-1 Two-stage vertical oscillator and sweep amplifier. Drive and linearity controls located on main chassis.

Contains: 1—6GF7 Vertical oscillator and vertical output amplifier

UNIT CF-1 Horizontal deflection and high voltage. Horizontal effi-ciency control: horizontal stabilizer, focus control, high voltage regulator control and horizontal centering control. Special exclusive

Specifications subject to change without notice

patented safety control circuit #2,589,299 protects tubes and com-conents in case of drive failure.

Contains: 1-6GH8 1-6JE6 1-6DW4 1-68K4 1-3A3 Contains:
1-65H8 Horizontal oscillator
1-61E6 Horizontal output
1-60W4 Horizontal damper
1-68K4 High voltage regulator
1-3A3 High voltage rectifier
1-AFC dual diode
1-Selenium focus rectifier
1-Selenium circuit protection rectifier

UNIT CG-1 Main power supply. Heavy duty power transformer, plug-in dual silicon rectifier, choke and electrolytic capacitors, and circuit breaker.

Contains: 1—Heavy duty plug-in dual silicon rectifier

UNIT CY-1 Chroma (color) Unit, 3.58 MC oscillator, red, green and blue amplifiers, color-killer circuitry, etc. Exclusive: Chroma Unit may be removed for test or maintenance (by serviceman) and TV chassis will continue to produce monochrome pictures with

Band pass amplifier and color-killer control Color burst amplifier 3.88 MC oscillator and reactance control Color phase detector Color killer detector Color demodulators Red and green color amplifiers Blue color amplifier and horizontal blanking amplifier

CONVERGENCE PANEL

Contains twelve convergence adjustments and two rectifiers.

CONTROLS on the front panel are as follows:
Micro-Tuning, Channel Selector, On-Off-Volume, Tone, Brightness,
Color and Tint, Additional controls are readily accessible at the base
of the control panel, and consist of Horizontal, Vertical, and Contrast 1 and Contrast 2.

MAINTENANCE CONTROL ADJUSTMENTS for the servicemen are all accessible from the front of the television receiver waithe control panel; and the panel under the main chassis is also removable for maintenance by the serviceman, if desired.

AC Interlock. Input: 325 watts, 115 voits, AC.



SETCHELL-CARLSON EXCLUSIVE UNIT-IZED TELEVISION

JU LUII

"For the splendor of COLOR ... for true fidelity in SOUND"



Contemporary

in American Walnut, Fruitwood Cherry or African Mahagany Size: 35½° high z 29½° wide z 29½° deep for the splendor of COLOR

for true fidelity in SOUND



Exciting, natural color, adding a new dimension of enjoyment to your televiewing. UNIT-IZED Color TV reproduces the entire color spectrum, from the softest pastels . . . to vivid middle tones . . . to the richest, most dramatic deep colors . . . true, life-like, real!

New exclusive color developments, available only in Setchell-Carlson UNIT-IZED TV, combined with premium components and precision hand-crafted circuitry assure uncompromising high quality, superior performance, dependability and uniformity, plus ease of maintenance.

EXCLUSIVE Plug-in Chroma Unit may be removed from chassis by your serviceman and TV will continue to perform in black and white!

The master-engineered 21-inch* picture tube has the newest improved color phosphors to create pictures that sparkle with balanced, vivid colors. The tube also receives movie-clear black-and-white telecasts, remarkable for sharpness and clarity. The tinted safety glass increases picture contrast and is bonded to the tube face to minimize reflection.

EXCLUSIVE Picture-Tube-Protector, an exclusive Setchell-Carlson advanced engineering feature, substantially extends the normal operating life of your



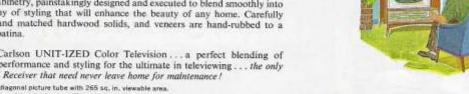
picture tube and remarkably renews performance through a single adjustment, when the picture tube ages and becomes slow to warm up, dim, or out-of-focus. Also eliminates damaging high current surges during initial warm-up period.

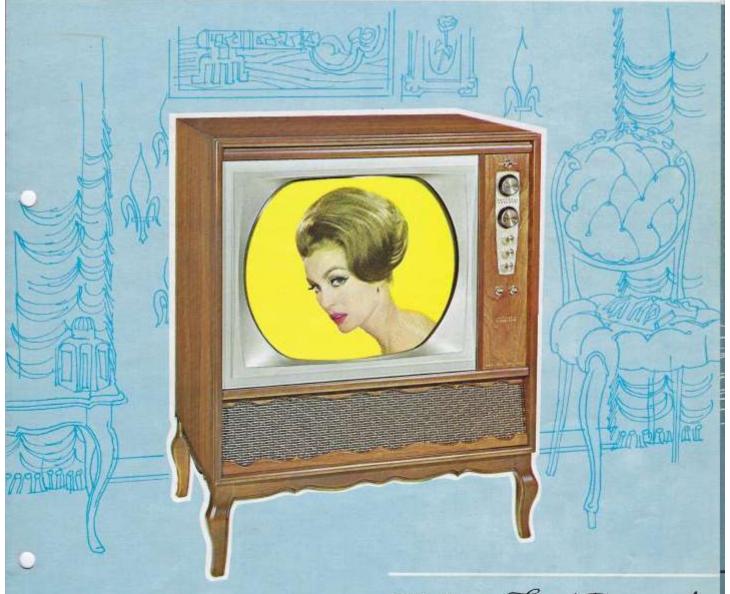
Two matched 6', front-mounted hi-fidelity PM speakers, in acoustically-correct cabinetry, provide exceptionally natural sound to match the superlative true-to-life pictures.

And to match the superb performance of picture and sound, magnificently crafted cabinetry, painstakingly designed and executed to blend smoothly into a harmony of styling that will enhance the beauty of any home. Carefully selected and matched hardwood solids, and veneers are hand-rubbed to a

Setchell-Carlson UNIT-IZED Color Television . . . a perfect blending of superior performance and styling for the ultimate in televiewing . . . the only Color TV Receiver that need never leave home for maintenance!

*21° overall diagonal picture tube with 265 sq. in. viewable area. Specifications subject to change without notice.





3C6400P VHF and UHF French Provincial

in Fruitwood Cherry Size: 371/4" high x 291/2" wide x 201/2" deep

SETCHELL-CARLSON COLOR TV CHASSIS

"The Only Color TV Receiver That Need Never Leave Home for Maintenance''*

Unequaled for Performance, Uniformity, Versatility, Ease of Modernization and Maintenance.

This ultra-modern UNIT-IZED aluminum television chassis design consists of a Master Chassis on which high-performance functional plug-in Units are mounted. Each Unit may be individually removed or replaced for quick, easy test or maintenance.

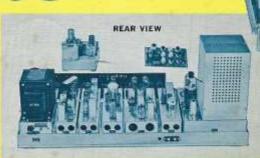
UNIT-IZED Color TV Chassis Model U800 provides high performance colorcast televiewing, plus superior monochrome recep-

*Only the Unit or component that requires maintenance









SPECIFICATIONS

UNIT CA-1 Extra-sensitive frame grid neutralized triode strip-type tuner with gold plated contacts. Fre-set fine tuning, plus new electronic Micro-Tuning, which may be manually tuned for extra-quality color pictures, as well as black and white. UFF tuner optional, extra-

Contains: 1-6GK5 RF amplifier 1-6CG8A Mixer and oscillator

UNIT CB-1 44 MC IF amplifier with three high gain frame grid tubes, plus video and audio detectors. Seven tuned circuits plus two traps. Specially designed for color reception.

Contains:
1-6EH7 First video IF amplifier
1-6EH7 Second video IF amplifier
1-6EH7 Third video IF amplifier
1-1N60 Video detector

UNIT CC-1 Two-stage 4.5 MC sound amplifier with balanced ratio detector, and high fidelity push-pull audio amplifier.

Contains:
1-6AU6 First sound IF amplifier
1-6AU5 Second sound IF amplifier
1-6AL5 Ratio detector
1-12AX7 First adulto amplifier and phase inverter
2-6GK6 Push-pull audio output amplifiers

UNIT CD-1 Three stages of video amplification, keyed AGC amplifier, and sync separator with automatic noise gate.

Contains:
1—6AU6 First video amplifier
1—6GK6 Second video amplifier
1—6GK6 Third video amplifier
1—6CS6 Veyed AGC rectifier
2 Sync separator
1—1N60 Video clamping diode

UNIT CE-1 Two-stage vertical oscillator and sweep amplifier, Drive and linearity controls located on main chassis.

Contains: I—6GF7 Vertical oscillator and vertical output amplifier

UNIT CF-1 Horizontal deflection and high voltage. Horizontal effi-ciency control, horizontal stabilizer, focus control, high voltage regulator control and horizontal centering control. Special exclusive

Specifications subject to change without notice

patented safety control circuit #2,589,299 protects tubes and com-

Contains: 1—6GH8 Horizontal oscillator 1—6JE6 Horizontal output --5GHB Horizontal oscillator
-5JE6 Horizontal output
-5DW4 Horizontal damper
-6BK4 High voltage regulator
-3A3 High voltage rectifier
-AFC dual clode
-Selenium focus rectifier
-Selenium circuit protection rectifier

UNIT CG-1 Main power supply. Heavy duty power transformer, plug-in-dual silicon rectifier, choke and electrolytic capacitors, and circuit breaker.

Contains: 1—Heavy duty plug-in dual silicon rectifier

UNIT CY-1 Chroma (color) Unit, 3.58 MC oscillator, red, green and blue amplifiers, color-killer circuitry, etc. Exclusive: Chroma Unit may be removed for test or maintenance (by serviceman) and TV chassis will continue to produce monochrome pictures with

Band-pass amplifier and color-killer control

Contains: 1-6GH8 1-6EW6 1-6GH8 1-6AL5 1-6AL5 2-6GY6 1-6GU7 1-6GU7

Hand pass amplifier and color-killer control Color-burst amplifier 3.58 MC oscillator and reactance control Color-phase detector Color-killer detector Color demodulators Red and green color amplifiers Blue color amplifier and horizontal blanking amplifier

ontains twelve convergence adjustments and two rectifiers.

CONTROLS on the front panel are as follows:
Micro-Tuning, Channel Selector, On-Off-Volume, Tone, Brightness,
Color and Tint. Additional controls are readily accessible at the base
of the control panel, and consist of: Horizontal, Vertical, and Contrast 1 and Contrast 2.

MAINTENANCE CONTROL ADJUSTMENTS for the serviceman are all accessible from the front of the television receiver via the speaker panel, and the panel under the main chassis is also removable for maintenance by the serviceman, if desired.

AC Interlock, Input: 325 watts, 115 volts, AC.

SETCHELL-CARLSON EXCLUSIVE UNIT - I Z E D TELEVISION



EARLY AMERICAN

The warmth and charm of Early American style in genuine hard Maple hand rubbed solids and veneers, matched for exceptional surface continuity, to become the showpiece of your home.

FRENCH PROVINCIAL

The grace and elegance of French Provincial style, in the subtle, antiqued richness of genuine Fruitwood Cherry solids and veneers, hand rubbed to a glowing patina.



Model 3L6400-PU VHF & UHF Cabinet size: 3134" high x 4534" wide x 21" deep

The luxurious Early American and French Provincial color television receivers pictured feature the famous Setchell-Carlson UNIT-IZED Color TV Chassis, for the ultimate in color and black-and-white televiewing!

Push-pull audio output coupled to one special 8" and one special 6" high fidelity speakers produces extra-ordinary tonal realism.

Exclusive UNIT-IZED Chassis feature 8 plug-in Units, including plug-in Chroma Unit, which may be removed from chassis by your serviceman and TV will continue to perform in black and white!

Latest bonded face 21-inch* picture tube has newest improved phosphors for super-clear color picture as well as finer black and white.

All convergence controls available from the front.

Custom UNIT-IZED Color Television . . . superior performance and styling for lasting satisfaction.

"21" everall diagonal picture tube with 265 sq. in, viewable area.

SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE.

Manufactured by SETCHELL-CARLSON, INC., New Brighton, St. Paul 12, Minn.

SETCHELL-CARLSON CULT TV CHASSIS

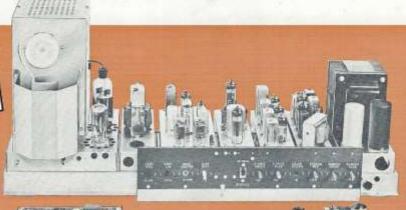
"The Only Color TV Receiver That Need Never Leave Home for Maintenance''*

Unequaled for Performance, Uniformity, Versatility, Ease of Modernization and Maintenance.

This ultra-modern UNIT-IZED aluminum television chassis design consists of a Master Chassis on which high-performance functional plug-in Units are mounted. Each Unit may be individually removed or replaced for quick, easy test or maintenance.

UNIT-IZED Color TV Chassis Model U800 provides high performance colorcast televiewing, plus superior monochrome recep-

*Only the Unit or component that requires maintenance read be temoved.





Chassis Model U800



SPECIFICATIONS

UNIT CA-1 Extra-sensitive frame grid neutralized triode strip-type tuner with gold plated contacts. Fre-set fine tuning, plus new electronic Micro-Tuning, which may be menually tuned for extra-quality color pictures, as well as black and white. UHF tuner options, extra-

Contains: 1-6GK5 RF amplifier 1-6CG8A Mixer and oscillator

UNIT CB-1 44 MC IF amplifier with three high gain frame grid tubes, plus video and audio detectors. Seven tuned circuits plus two traps. Specially designed for color reception.

First video IF amplifier Second video IF amplifier Third video IF amplifier Sound detector Video detector

1-1N60 1-1N60

UNIT CC-1 Two-stage 4.5 MC sound amplifier with balanced ratio detector, and high fidelity push-pull audio amplifier.

Contains:

Contains:
1-6AU6 First sound IF amplifier
1-6AU6 Second sound IF amplifier
1-6AL5 Ratio detector
1-12AX7 First audio amplifier and phase inverter
2-6GK6 Push-pull audio output amplifiers

UNIT CD-1 Three stages of video amplification, keyed AGC amplifier, and sync separator with automatic noise gate.

The contains:

1-6AU6 First video amplifier

1-6GK6 Second video amplifier

1-6GK6 Third video amplifier

1-6AU6 Keyed AGC rectifier

1-6CS6 Sync separator

1-IN60 Video clamping diode

UNIT CE-1 Two-stage vertical oscillator and sweep amplifier. Drive and linearity controls located on main chassis.

Contains: 1—6GF7 Vertical oscillator and vertical output amplifier

UNIT CF-1 Horizontal deflection and high voltage, Horizontal effi-ciency control, horizontal stabilizer, focus control, high voltage regulator control and horizontal centering control. Special exclusive

Specifications subject to change without notice

patented safety control circuit #2,589,299 protects tubes and com-ponents in case of drive failure.

contains:

1–69H8 Horizontal oscillator

1–63E6 Horizontal damper

1–63E4 Horizontal damper

1–63E4 High voltage regulator

1–3A3 High voltage rectifier

1–8FC dual dode

1–Sefenium forus rectifier

1–Sefenium circuit protection rectifier

UNIT CG-1 Main power supply. Heavy duty power transformer, plug-in dual silicon rectifier, choke and electrolytic capacitors, and circuit breaker.

Contains: I—Heavy duty plug in dual silicon rectifier

UNIT CY-1 Chroma (color) Unit, 3.58 MC oscillator, red, green and blue amplifiers, color-killer circuitry, etc. Exclusive: Chroma Unit may be removed for test or maintenance (by serviceman) and TV chassis will continue to produce monochrome pictures with sound.

Contains: 1—6GH8 1—6GH8 1—6GH8 1—6AL5 1—6AL5 2—6GY6 1—6GU7 1—6GU7

Band-pass amplifier and color killer control Color burst amplifier 3.58 MC oscillator and reactance control Color phase detector Color killer detector Color demodulators Red and green color amplifiers Blue color amplifier and horizontal blanking amplifier

CONVERGENCE PANEL

Contains twelve convergence adjustments and two rectifiers.

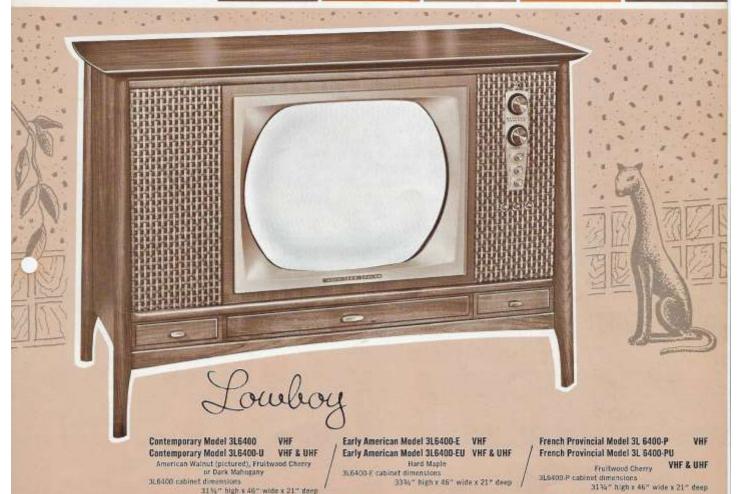
Contrains twelve-convergence adjustments and two rectitiers.
CONTROLS on the front panel are as follows:
Micra-Tuning, Channel Selector, On-Off-Velume, Tone, Brightness,
Color and Tint, Additional controls are readily accessible at the base
of the control panel, and consist of: Horizontal, Vertical, and Contrast I and Contrast 2.

MAINTENANCE CONTROL ADJUSTMENTS for the serviceman are all accessible from the front of the television receiver via the control panel, and the panel under the main chassis is also removable for maintenance by the serviceman, if desired.

"AC Interlock, Input: 325 watts, 115 volts, AC.

SETCHELL-CARLSON EXCLUSIVE UNIT-IZED TELEVISION

COLOR



Luxurious fine-furniture LowBoy styling, master-crafted in select hand-rubbed genuine hardwood solids and veneers in room-flattering Contemporary American Walnut, Fruitwood Cherry or Dark Mahogany, Early American hard Maple, or French Provincial Fruitwood Cherry . . . combined with the famous Setchell-Carlson UNIT-IZED Color TV Chassis, for the ultimate in color and black-and-white televiewing!

Push-pull audio output coupled to one special 8" and one special 6" high fidelity speakers produces extra-ordinary tonal realism. Exclusive UNIT-IZED Chassis features 8 plug-in Units, including plug-in Chroma Unit, which may be removed from chassis by your serviceman and TV will continue to perform in black and white!

Latest bonded face 21-inch* picture tube has newest improved phosphors for super-clear color picture as well as finer black and white.

All convergence controls available from the front.

Custom UNIT-IZED Color Television . . . superior performance and styling for lasting satisfaction.

*21" overall diagonal picture tube with 265 ag. in viewable area.

SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE.

Manufactured by SETCHELL-CARLSON, INC., New Brighton, St. Paul 12, Minn.

SETCHELL-CARLSON CUSTOM UNIT-IZED

"The Only Color TV Receiver That Need Never Leave Home for Maintenance''*

Unequaled for Performance, Uniformity, Versatility, Ease of Modernization and Maintenance.

This ultra-modern UNIT-IZED aluminum television chassis design consists of a Master Chassis on which high-performance functional plug-in Units are mounted. Each Unit may be individually removed or replaced for quick, easy test or maintenance.

UNIT-IZED Color TV Chassis Model U800 provides high performance coloreast televiewing, plus superior monochrome recep-

*Day the Unit or component that requires maintenance need be removed.



SPECIFICATIONS

UNIT CA-1 Extra-sensitive frame grid neutralized friede strip-type funer with gold plated contacts. Pre-set fine funing, plus new electronic Micro-Tuning, which may be manually tuned for extra-quality color pictures, as well as black and white. UHF tuner options, extra-

Contains: 1-6GK5 RF amplifier 1-6CG8A Mixer and oscillator

UNIT CB-1 44 MC iF amplifier with three high gain frame grid tubes, plus video and audio detectors. Seven tuned circuits plus two traps. Specially designed for color reception.

Contains:
1–6EH7 First video IF amplifier
1–6EH7 Second video IF amplifier
1–6EH7 Third video IF amplifier
1–1N60 Sound detector
1–1N60 Video detector

UNIT CC-1 Two-stage 4.5 MC sound amplifier with balanced ratio detector, and high fidelity push-pull audio amplifier.

Contains:

1—6AU6
Second sound IF amplifier
1—6AU5
Second sound IF amplifier
1—6AU5
Ratio detector
1—12AX7
First audio amplifier and phase inverter
2—6GK6
Push-pull audio output amplifiers

UNIT CD-1 Three stages of video amplification, keyed AGC amplifier, and sync separator with automatic noise gate.

Contains:
1 = 6AU6 First video amplifier
1 = 6GK6 Second video amplifier
1 = 6AU6 Third video amplifier
1 = 6AU6 Keyed AGC rectifier
1 = 1N60 Video clamping diode

UNIT CE-1 Two stage vertical oscillator and sweep amplifier. Drive and linearity controls located on main chassis.

Contains: 1-60F7 Vertical oscillator and vertical output amplifier

UNIT CF-1 Horizontal deflection and high voltage. Horizontal effi-ciency control, horizontal stabilizer, focus control, high voltage regulator control and horizontal centering control. Special exclusive

Specifications subject to change without notice

FORM NO. C64CL

patented safety control circuit #2,589,299 protects tubes and com-ponents in case of drive failure.

ponents in case of drive familie.

Contains: Horizontal oscillator

1–61f6 Horizontal output

1–61f6 Horizontal damper

1–68K4 High voltage regulator

1–3A3 High voltage rectifier

1–3FC dual diode

1–Setenium focus rectifier

1–Setenium circuit protection rectifier

UNIT CG-1 Main power supply. Heavy duty power transformer, plug-in dual silicon rectifier, choke and electrolytic capacitors, and circuit breaker.

Contains: 1—Heavy duty plug-in dual silicon rectifier

UNIT CY-1 Chroma (color) Unit, 3:58 MC oscillator, red, green and blue amplifiers, color-killer circuitty, etc. Exclusive; Chroma Unit may be removed for test or maintanance (by serviceman) and TV chassis will continue to produce manochrome pictures with

Band-pass amplifier and color-killer control Color burst amplifier 3.58 MC oscillator and reactance control Color phase detector Color-killer detector Color-killer detector Color-demodulators

Red and green color amplifiers Blue color amplifier and horizontal blanking amplifier -6GU7

CONVERGENCE PANEL
Contains twelve convergence adjustments and two rectifiers.

CONTROLS on the front panel are as follows:
Micro Tuning, Channel Selector, On-OH-Volume, Tone, Brightness,
Color and Tint, Additional controls are readily accessible at the base
of the control panel, and consist of Horizontal, Vertical, and Contrast Land Contrast 2.

MAINTENANCE CONTROL ADJUSTMENTS for the serviceman are all accessible from the front of the felevision receiver via the control panel, and the panel under the main chassis is also removable for maintenance by the serviceman, if desired.

AC Interlock, Input: 325 watts, 115 volts, AC.

Manufactured by SETCHELL-CARLSON, INC., New Brighton, St. Paul 2, Minn