

These letters were in a packet that came with the Tradivision set

TELEPHONE ORANGE 5-9333

JAMES COUFOS, PROPRIETOR

CATERING TO BANQUETS AND PARTIES

DINE  DANCE

WILLE'S

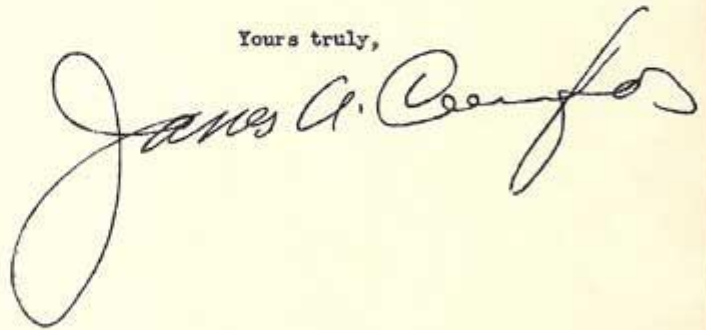
619 LANGDON ST., ORANGE, N. J.

Trad Television Corporation
1001 First Avenue
Asbury Park, New Jersey

Gentlemen:

You bet we are glad we bought "TRADIOVISION". Our business has increased 25% to 35%. Our old customers stay here now and bring us new ones. Sure, the set is paying for itself and also bringing in more money for the other things we wanted to do in our place. I'm really sorry I didn't buy it sooner.

Yours truly,



MARTIN'S

LOCAL INC. • 724 SIXTH AVE., NEW YORK 10

GRAMERCY 3-9346

BAR AND RESTAURANT

Tradis, Inc.

Asbury Park

New Jersey

Gentlemen,

Our experience with your company has been most pleasant and profitable.

Your organization, in our opinion, has the finest crew of technicians we have seen in the television field.

Your television set has elicited numerous complimentary remarks from customers, and we have found your set very helpful in increasing our business.

Yours truly,

Sidney Spector,
S.S.

RED BANK BOWLING CENTER
129 Monmouth St.
Red Bank, N. J.

Mr. George Trad
Trad Television Corp.
1001 First Avenue
Asbury Park, N. J.

My dear Friend:

I don't know if you know this but it is just about a year since you folks installed Tradivision in my premises.

It has been so satisfactory and you fellows have been so prompt in the way of service and it has increased my business to such an extent that I would feel ungrateful if I didn't write and tell you so. And that is why I am sending you this letter.

I don't know whether you know this but I had some so-called large screen sets here before I took on Tradivision and not only did they fail to bring in business but the annoyance to my customers kept them away and you understand, of course, that this didn't give me any happiness either.

If this letter means anything to you for your records, you are welcome to it. This is my way of sending you a bouquet of flowers by mail and letting you know that I am a Tradivision booster, first, last, and always.

Sincere good wishes and thanks for the past courtesies.

Yours very truly,

Vincent T. Sacco

Vincent T. Sacco
RED BANK BOWLING CENTER

OLD TIME TAVERN
State Highway No. 4
Toms River, N.J.

Tradivision
1001 First Avenue
Sesbury Park, N.J.

Gentlemen:

Enclosed you will find check for the last payment on my Tradivision set, which was purchased six months ago, and for which I would appreciate your returning the note now in your possession.

Frankly the only reason I gave you notes for the unpaid balance was because I was a little skeptical about the service and the performance of your machine. In all fairness to you for the excellent results, I have obtained since I have had Tradivision, I believe I owe you this letter.

I have the only Tradivision in the neighborhood, and believe me it does my heart and my business good to see how all the neighbors pile in early not only on special nights but almost every night, and really enjoy all programs just as they enjoy the movies.

I can truthfully say it has been a pleasure to do business with your company and that you should certainly go a long way with your product. Wishing you the success you deserve and hoping you will stop by for a really good steak on the house, I remain

Sincerely yours,

James F. Citter

The Beverage Times ✕ 1819 Broadway, New York, N. Y. ✕ LUXenberg 2-3841

THE WEEKLY TRADE NEWSPAPER OF THE BEER, WINE AND LIQUOR INDUSTRIES

August 25, 1949

Trad Television Corp.
1001 First Avenue
Asbury Park, New Jersey

Gentlemen: In re: TRADIOVISION - Theatre size Television

We pride ourselves on the fact that The Beverage Times is the leading newspaper for the retail liquor trade. We reach virtually every licensee in this section of the country. It is only natural, therefore, that we should choose our advertisers with a great deal of care. We must be convinced that they have a quality product, that they will stand in back of it, and that those who have purchased it are thoroughly satisfied. Because of the position we enjoy, we must keep faith with our readers.

We are taking this opportunity to congratulate you for the splendid work which you are doing in serving tavern owners with a quality type of television which has answered the purpose of many taverns, namely to increase their business. We are proud to be associated with you and wish you the greatest of success. We will gladly recommend you to anyone who wishes to inquire.

Sincerely,

THE BEVERAGE TIMES

Joseph Matzner
Joseph Matzner
Publisher

JM:gm

TELEPHONES
COLUMBUS 5-7875-RESTAURANT
WCLF 6-3518-EXECUTIVE OFFICE



BROADWAY-49TH&50TH STS.
NEW YORK

Jack Dempsey's
BROADWAY RESTAURANT
AND BAR

November 15th 1949

Tred Television Corp
Asbury Park, New Jersey

Gentlemen:

Now that TRADIOVISION has become such an important feature of our business, we deem it a pleasure to be able to advise you that all of the claims and representations that you originally made regarding TRADIOVISION'S success as a business builder were not exaggerated.

Since the time of the TRADIOVISION installation, we have become firmly convinced that the home type television receiver, regardless of its picture size, is passe in a public place. Keeping this in mind we are happy to advise you that we feel that we took a progressive step in trading-in our Dumont 20" receiver, for which we paid \$2500.00, toward the purchase of your P-13 TRADIOVISION model.

The management staff here at Jack Dempsey's Restaurant have always felt their keen responsibility in providing the public with the newest and the best, in order to retain our high position in our field.

We believe that our decision to install TRADIOVISION is certainly in line with this policy. Therefore, may we make our enthusiasm for TRADIOVISION known to anyone who may now be skeptical over the reality of television with theatre-size images and its effectiveness as a business stimulant.

Kindest personal regards.

Cordially yours

Jack Dempsey
JACK DEMPSEY'S RESTAURANT



Metropolitan Hotel

ASBURY PARK, N. J.

Reservation Phone: ASbury Park 2-4400-4401

Public Phone: ASbury Park 2-9046-4083

Trad Television Corporation,
Asbury Park, New Jersey.

My dear Vic & George;

On my return from Florida I have decided that it was time for me to express my thanks for what has transpired since the time that I purchased my 3x4 television set from you.

It is now one year since the installation was made at my hotel and it is needless for me to tell you that my regular Band that provides entertainment at my hotel has been taking second place and is practically ignored by my guests who unquestionably prefer television to any other form of entertainment.

Your promise to unconditionally service the set has been faithfully kept and I feel that it is no more than fitting and proper at this time to thank you for honoring your agreement concerning this transaction. I appreciate the new electronic developments which you have installed without any cost to me for which I am very grateful, and which I assure you it has improved the brightness terrifically. Its really wonderful.

To substantiate my sincerity in the aforementioned statements I am arranging the purchase of a considerable block of stock in your Corporation and look forward to the success of your venture, which I now take the privilege of calling our venture which inevitably will turn out to be one of the finest investments I have ever made.

You boys have worked very hard and are worthy of praise and commendation ~~for~~ the successful contribution to the people of this country for the production of a television set which is showing prospects of revolutionizing the industry. I am looking forward to the day when colored television is a reality and the public will go begging for a Tradic vision set.

With kindest regards, and again thanking you for all your kindnesses, I remain,

Your friend,

David Weinblatt, Owner,
Metropolitan Hotel



ELMHURST, N. Y.

December 6, 1949

Tradiovision of New York, Inc.,
377 Fourth Ave.,
New York 16, N.Y.

Gentlemen:

This is to advise you that the Tradiovision Machine purchased by this Lodge some two months ago has given us the best service we have had from any similar machine since Television.

Many visitors to our Club throughout the Borough have commented favorably upon the programs that they have enjoyed at our Home.

Very truly yours,

James D. Moran
Secretary

JDM:HM



CITY OF NEW YORK
DEPARTMENT OF HOSPITALS

DIVISION OF PSYCHIATRY
KINGS COUNTY HOSPITAL
606 WINTHROP STREET
BROOKLYN 3, N. Y.
IN 2-4000

Jan. 4, 1950

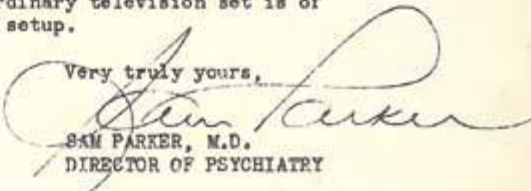
Radiovision of New York, Inc.
377 Fourth Ave.
New York 16, N. Y.

Dear Sirs:

I thought you might be interested in knowing that the Radiovision television set which you installed in this hospital has proved a success in every way.

The choice of a movie size screen solves many institutional problems. Because ordinary size television sets make it impossible for ordinary ward groups to view programs comfortably together, an institution generally has to purchase a number of sets for the same ward. This machine has made it possible for us to permit large, and even mixed groups of patients to enjoy television programs in comfort. The viewers get all the benefits of watching a movie size screen. There have been no complaints of eye strain. It is my impression that this improvement on the ordinary television set is of real value in an institutional setup.

Very truly yours,


SAM PARKER, M.D.
DIRECTOR OF PSYCHIATRY

SP:ER