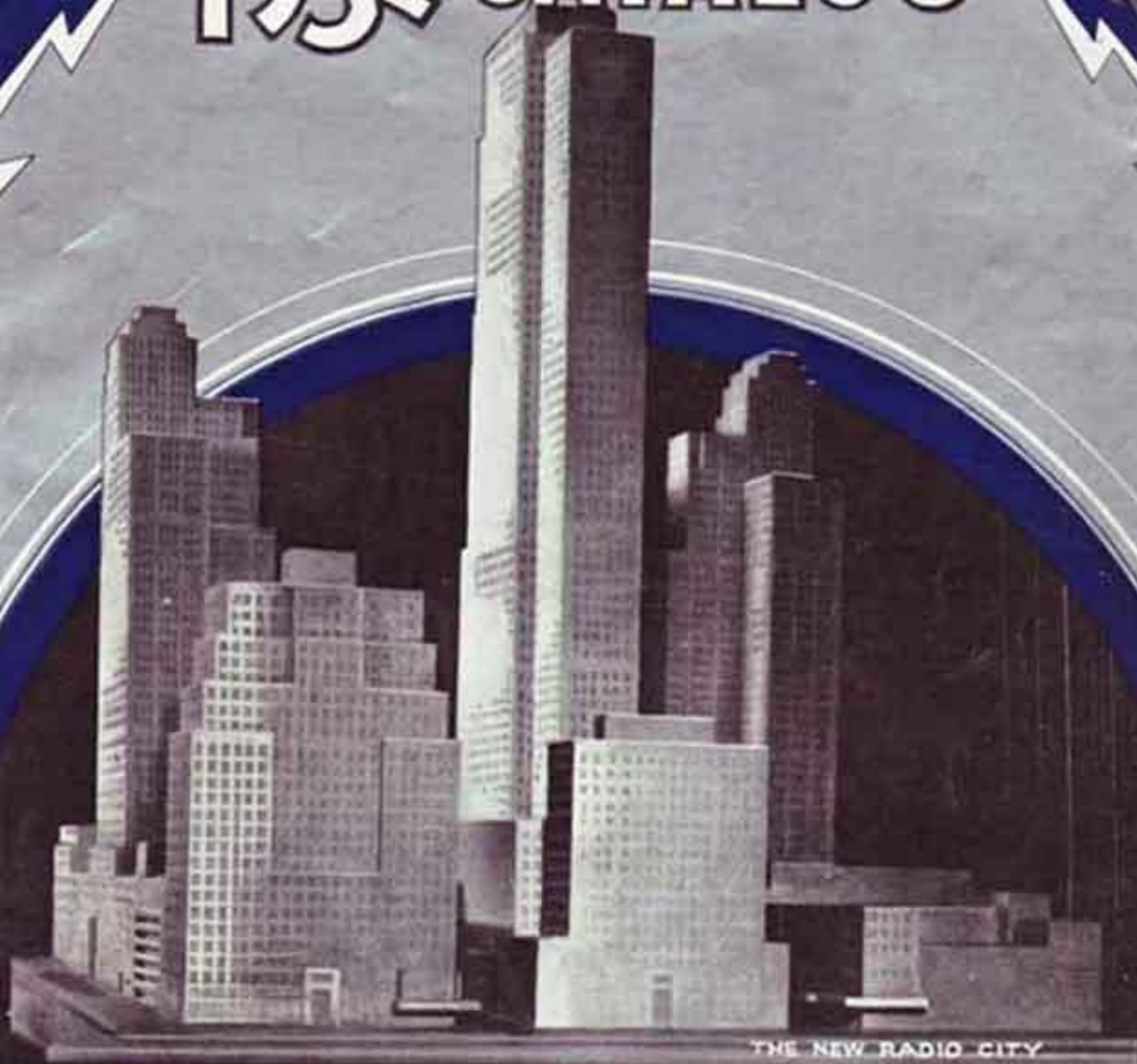


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ANNIVERSARY

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1932 CATALOG



THE NEW RADIO CITY

# WHOLESALE RADIO SERVICE

CO. INC.

38 VESEY ST.

NEW YORK, N.Y.

NEW DELUXE MODELS  
LAFAYETTE  
DUO-SYMPHONIC  
RECEIVERS

Radio Accessories  
Replacement Parts  
Electrical Appliances  
Sporting Goods  
Hardware—Toys



# TELEVISION



## "SEE-ALL" TELEVISION KIT \$12.95



### THE MOST SUCCESSFUL LOW PRICED TELEVISOR ON THE MARKET!

This new SEE-ALL TELEVISOR KIT has astounded the industry by its Simple Construction—its Unusual Efficiency of Operation and its Unheard-of Low Price!

Now it is possible for the enthusiast to experiment with Television without investing a large sum. On Actual Comparative Tests—this remarkable televisor has outperformed nationally known units selling at a far higher price!

The secret of the efficiency attained by this Televisor is its mathematically accurate scanning disk, the use of which thoroughly eliminates horizontal streaks!

The kit consists of all necessary parts for the complete construction of the Televisor.

#### HERE'S WHAT YOU GET

- 1—Complete Eddy Current Motor.
- 1—40 Line Square Hole Double Spiral Scanning Disk (made of special alloy aluminum).
- 1—Rheostat.
- 1—Condenser.
- 1—Adjustable Lamp Housing and Bracket.
- 1—Special Synchronizing Wheel.

All Necessary Wiring, Bolts, Nuts, Washers, etc. In addition to these parts—complete assembling instructions and blueprints are included with each kit. Anybody can assemble it in a few hours.

The makers of this kit Unquestionably Guarantee it against mechanical or electrical defects.

**Build This Televisor—Be among the first to see as well as hear your radio entertainment.**

See-All Televisor Kit, Regularly \$26.95.

**Introductory Price \$12.95**

### HERE'S THE SEE-ALL TELEVISION RECEIVER!



This television receiver has been developed with a view to the reception of images only. The engineers have put aside such desirable advantages as all wave tuning, and the inclusion of broadcast reception in favor of a highly specialized design that enables the reproduction of television pictures in their fullest detail. The latter is only accomplished by a receiver having the optimum of selectivity without wide-band suppression, which results in loss of detail, together with an audio amplifier having a flat characteristic from 20 to 50,000 cycles. These very difficult requirements have been met. The set is stable in operation and presents no more difficulty in tuning than a modern broadcast receiver.

Two stages of tuned radio frequency amplification are employed using a new variable-Mu tube. A 234 tube functions as a detector of the linear type. It is resistance coupled to a variable-Mu tube, which is the first stage of audio amplification. This is in turn resistance coupled to the output stage. The 245 power tube, directly coupled to the Neon lamp, has been found to give ample modulation.

The tuning range is approximately from 55 to 210 meters. May be used with the "See-All" Televisor (at left) or with any Televisor of the SEE-ALL Television Receiver (assembled on chassis base but unwired) Regularly \$26.95. Special Introductory Price \$26.95.

### NEW, PERFECTED SCANNING DISK



This is the disk used in the SEE-ALL Televisor. It is a 40 line—Square Hole, Double Spiral Disk—made of a Special Alloy Aluminum. No better disk has yet been made.

SEE-ALL Improved Scanning Disk.

**Very Special \$1.75**

### OCTOCOILS



Octocoils are unquestionably the finest most rugged and most efficient short-wave coils ever designed. Actual size of these coils is 3 1/2 in. high and 1 1/2 in. in diameter.

Octocoils are moulded in genuine bakelite in four distinctive colors, green, brown, blue and red, and are wound with Nos. 12, 14, 16 and 25 enameled wire. Will plug into the ordinary tube socket and have a rugged rim to grasp coils so they will not break. Wave length range 16 to 200 meters.

Set of Four—Regularly \$3.00. Special Experimenters' Price **\$2.94**

Broadcast Coil, Range 200 to 320 meters. List Price, \$1.25. Your Cost **75c**

### THE NEW Baird TELEVISION UNITS

These new modern Television Units are products of BAIRD—leaders in the field of Television.



Model 135C

Model 135C—The Baird Model 135C consists of the standard No. 23 Televisor which stands on top of a seven-tube television receiver. The receiver is capable of signals from 100 to 150 meters. The receiver is mounted in a four stand—presenting a pleasing appearance.

List Price (less tubes) \$130.00. Your Cost **\$110.25**

Model 135D—Same as Model 135C but both the Televisor and Receiver are enclosed in a four stand cabinet. Supplied with a 6 in. lens—built into the front panel.



Model 135D

List Price, \$178.00. Your Cost **\$131.61**

### Baird TELEVISION KITS AND SETS

Television Kit No. 25 (Illustrated). Composed of all necessary parts for construction of a fine Television Receiver. Includes cabinet, lens, Television lamp, synchronizing amplifier and framing device. This kit employs the new HORIZONTAL SCANNING DISK.

Your Cost—Special **\$56.96**

Television Receiver No. 36—Same as above, but completely wired and installed in cabinet. Your Cost **\$62.47**

**BAIRD UNIVERSAL SHORT WAVE KIT**  
This kit is simple to build, easy to tune with its single dial control and operates a dynamic or magnetic speaker. Has ear phone jack. Phonograph pickup. Coils and screen grid tubes, individually shielded. 245 power tube. Wave length range 15 to 200 meters coils up to 320 meters extra. Your Cost (less tubes) **\$48.25**

Television Short Wave Receiver—Same as No. 25 but completely wired and installed in table model cabinet. Your Cost (less tubes) **\$55.13**



### RADIO-TELEVISION Combination



Here is the new I.C.A. Combination Televisor and Television Receiver. Both units are mounted in an attractive cabinet which stands 17 inches high and measures 14 1/2 inches wide at its base.

Employs 3-235 Variable Mu, 1-234, 1-247 and 1-250. Features: Single Full Vision Dial Control—Special Impedance Match Transformer for maximum transfer energy at all frequencies.

This receiver can also be used reception of other than television signals—such as short wave between 200 and 300 meters—Police Call Signal Coast Guard, etc. I-CA Combination. Price (less tubes) **\$117.60**. Your Cost **\$117.60**



**Television Lens**  
This lens may be applied to any Televisor. Its many fine features give better pictures from your TV set now have intend building. Improved Television Lens. Special **\$3.10**

### TELEVISION HANDBOOK

"Principles of Television," a 240 page book, describes cathode ray and narrow band television in minute detail. It is the only up-to-date authoritative book on television. Contains more than 100 illustrations—none of them ever before in print. This book has been one year in preparation. "Principles of Television." Your Cost **\$3.20**

**TELEVISION LAMPS**  
Will be found in the Transmitting section of this catalog