

Early Television Foundation

Board of Directors Meeting

November 2017

Minutes

Present: Dave Abramson, Dave Arland, Chuck Azar, Darryl Hock, Steve McVoy, Dave Sica

Missing: Bob Dobush, James O'Neal, Ralph Sargent

Motion to approve August 2017 minutes. Passed unanimously.

About \$3,000 in CRT fund. About \$3,000 in general fund.

Membership drive will be bringing in cash

Membership at 144. Below goal.

2018 membership starts dec. 1.

No major expenses this quarter.

Tax exempt status. You pay for a year behind in Ohio. Property transfer made in March. Can apply for exemption in 1/1. Will still owe for prorated amount of 2017 for that portion of the year that was not tax-exempt. About \$13,000 per year savings.

Equipment donations.

Box of documents from a Mr. Christenson. related to Development of CBS system. Still To come: a color wheel from the same donor.

TRK-12: no further contact from potential donor.

Two collections have been donated.

- James Cozar. Given to the museum. About 30 sets. Pick up and put in auction; none in collection. Dobush to pick up.

- Steve Bennett. Vancouver BC. Over 100 sets. Some Canadian, many British. 20-25 early postwar british sets. Cost to bring to Ohio? Can we cherry pick?

-Possible donation or purchase of 15" Motorola color set. Donate to museum?

Parking lot fund. Steve sent out another request. got about \$4,300 in. Hoping to get more at Convention.

BOD to contribute according to their ability and Steve will publicize that they have.

\$22,000 total needed.

TK41:

Barry Bennet is making slow progress. Connector/cables were in bad shape. He has fired up the Colorplexer. James O'Neal almost done with Processor. Will be taking to New England and debug with Paul Beck. David Carlstrom volunteered to assist. Other modules are either done or being done. Dave May will do viewfinder. May be in operating condition for next year's Convention.

Video Distribution System:

Replaced all DVD players with solid state Micca video players. Cost was under \$200 to install 7 playback systems.

Estate Planning: Dave S. reported that the program has been roughed into shape. Not as specialized as we had originally feared, a lot will be 'boilerplate' estate planning. Our job will be to make people aware of the need to do it and offer a kit of information to help them record and organize their collections and plan and record their estate wishes, and keep the museum in their plans via designated bequests. He will work to have a plan ready for the 2018 Convention.

Nick Williams Business Plan: No response to date. How would moving the operation to Nick's house affect the intentions of earlier donations to it as a nonprofit ETF effort? Meet at Convention to discuss w/Nick.

Signs:

Steve will contact City of Hilliard next week regarding their progress in instituting policies regarding advertising signs. When they've established them, we'll underwrite the cost of a sign.

New Business:

Membership cost: currently \$25. 2018: going up to \$35. Convention cost: we will raise to \$45 for 2018. We try to break even, but lost a few hundred dollars last year, so costs should go up. Motion. Passed unanimously. Dinner: currently \$30. 2018: \$40. Dave Arland suggested mentioning that part of the increased cost will go towards funding the parking lot project. The motion was passed unanimously.

We need a Volunteer Coordinator / General Manager of volunteers at Convention. Steve McVoy has been doing this, but there are many other things he needs to tend to during the Convention. Steve will send out list of volunteer activities. Dave Sica suggested Tim Poliniak. Ray Sieracki will contact Tim and ask him.

#### Marketing/advertising:

How to promote the museum to get more people to come.

Promote the Early Television to tour operators, 55+ communities

Cable PSAs. Dave Abramson has been researching cable companies.

Recap of previous Convention as Promo distributed to radio clubs in Feb.: Dave Sica / Chuck Azar.

City of Columbus tour guides: came to museum to see. Steve M. will contact again.

Staged events: special event, come to see it.

Local broadcast engineers held meetings at museum.

Dave Abramson will produce a 2 min. quick recap of museum. He also wants a 0:30 version to use to go out and sell the museum.