

enjoy glorious, life-like color . . .

19" Truetone COLOR TV -- UHF/VHF

Here at last is big-screen color TV . . . life-size images with all the brilliant beauty of pure tone colors and sharply etched monochrome! Truetone's big 19" color picture tube, provides a full 285 sq. in. of color and monochrome pictures . . . optimized for brightness, picture clarity and extended tube life . . . is tilted to prevent glare, create sharp pictures! All-tuned UHF/VHF Cascade Tuner . . . and kick beam in all 82 TV channels. Excellent sensitivity to weak signals with low noise and high gain performance. New Super-Powered 2750-volt transformer . . . for sharp, true-life color TV. Regulated to keep

picture at constant size, colors pure and bright. Color TV circuits are automatically "killed" while set is operating for monochrome (black and white) telecasts . . . prevents rainbow patterns from forming on screen during black and white telecast. Acoustically perfect 19" Alnico PM speaker provides full range of all tones, distortion-free clarity from deepest bass to highest treble. Tone control permits wide range adjustment. Streamlined chassis design puts all component parts at an easy to reach, easy to service angle. All controls easily accessible under panel on face of cabinet.

2D1519 *Disc* \$995.00



Classic cabinet styling to blend with any setting, traditional or contemporary. Handset mahogany finish with rich, harmonizing white cloth. Size: 44" high x 29" wide x 24" deep. Weighs 250 lbs.

All controls are tilted up at 30° angle for easier tuning, easier visibility . . . includes Station Selector, Fine Tuning, Brightness Control, Picture Contrast Control, Vertical Hold, Off-On Switch, Volume, Color Shading and Color Density Controls. Tone Control for treble and bass!

The First Truetone Color Television [1955 In-Store Catalog]

From "The Last Western Flyer" by James Marchman)