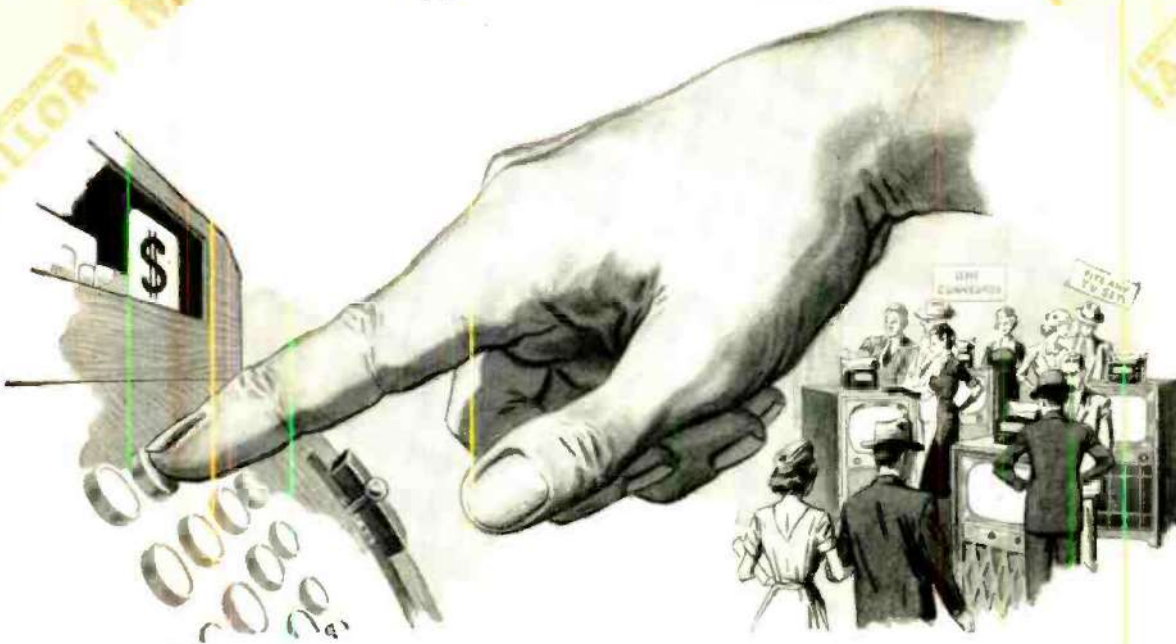


Depend on Mallory  
for  
Approved Precision Quality



## The MALLORY CONVERTER

### Can Be Your Best Profit Maker in the New UHF Market

When UHF goes on the air in your area, thousands of sets will need converting. The Mallory UHF Converter can become your fastest moving item almost overnight. Be sure you are ready to take advantage of the opportunity... get your full share of the market.

- The Mallory Converter adds *all* UHF channels to any TV set without sacrificing reception of a single VHF channel.
- The Mallory Converter has outsold all other makes in every area where UHF is already on the air.
- A preselector in the Mallory Converter protects against image interference, interference at the IF frequency and oscillator radiation. It insures better selectivity.
- The attractive deep maroon plastic cabinet is smaller than most portable radios.
- The customer has nothing more to buy, no adjustments to make... even if he moves to another broadcast area.



**YOUR MALLORY DISTRIBUTOR** has complete details on the Converter. It has been an outstanding profit maker in other areas. It can be for you.

*Installation is easy too.* Simply connect the antenna leads and power lines from the Converter to the set... right in the customer's home.

P. R. MALLORY & CO. Inc.  
**MALLORY**

CAPACITORS • CONTROLS • VIBRATORS • SWITCHES • RESISTORS  
RECTIFIERS • POWER SUPPLIES • FILTERS • MERCURY BATTERIES

**APPROVED PRECISION PRODUCTS**

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