

Public Sees Color Television for First Time; Demonstration Is Ordered by the F. C. C.

WASHINGTON, Jan. 12—For the first time, color television was shown to the general public today when Columbia Broadcasting System staged the first of a series of demonstrations ordered by the Federal Communications Commission.

Faye Emerson, actress, appeared as the chief feature on eight CBS receivers in the Walker Building. She showed, at two performances, brightly colored clothes and flowers, and fashion models. Vivid colors and pastel tones registered clearly and without blurring.

CBS color sets had also been placed in the homes of Chairman Wayne Coy of the FCC and Commissioners Paul A. Walker, Edward M. Webster, Robert F. Jones, George E. Sterling and Rosel H. Hyde.

Public color demonstrations will be held next month by RCA and Color Television, Inc. CBS will make additional offerings.

The CBS program was picked up by a color television camera in a studio at Station WTOP and transmitted by wire circuits to the standard television transmitter of Station WOIC.

The color television system used was known as the "field sequential type." Two general kinds of receivers may be used with this system. One is the all-electronic type. The other, employed today, utilizes a color disk that rotates in synchronism with the color disk at the camera.