

## VIDEO MAKERS STUDY PROBLEMS' OF COLOR

The television committee of the Radio-Television Manufacturers Association conducted an all-day meeting yesterday to discuss the problems of color television, but declined to make any announcement before today, when an official statement is expected to be issued.

The call for a meeting, which was held at the Hotel Roosevelt, went out last week after the Federal Communications Commission adopted the television color method developed by the Columbia Broadcasting System. Many manufacturers of sets have voiced disapproval of the C. B. S. system.

The committee's meeting was closed to all outsiders. Earlier it had turned down an offer by C. B. S. to send a representative, on the basis that the network was neither a member of the association nor a manufacturer.

Meantime, William Balderston, president of the Philco Corporation, sent a statement to distributors in which he elaborated on his firm's attitude toward C. B. S. color.

"Philco believes that the presently proposed system with its awkward mechanical whirling disk and small-size pictures is entirely unacceptable to the public," said Mr. Balderston, "and that the only color television the public will buy in volume is that which keeps pace with current electronic developments in black and white."

The Philco head said his company believed that such a system, "with its bigger pictures, finer quality and performance," is at least "two years away."