

Television Notes

A "live" color program and films will be transmitted Nov. 3 from New York to Hollywood to give the West Coast its first view of the R. C. A. system in action, Brig. Gen. David Sarnoff, chairman of the boards of the Radio Corporation of America and the National Broadcasting Company, announced yesterday.

A special coast-to-coast radio relay circuit 4,000 miles in length and entailing modifications by the American Telephone and Telegraph Company will be set up by the Bell System for the program, which will not be broadcast on the air.

The program will originate at Radio City and the Colonial Theatre here, and will be viewed by several hundred invited guests over experimental color receivers at the N. B. C. television city at Burbank, Calif.

"Outlaw's Reckoning," an Ernest Haycox story adapted by Halsted Welles for television, will be the première drama on A. B. C.-TV's "American TV Hour," which is scheduled to begin over the video network Tuesday, Nov. 3, at 9:30 P. M.