

COLOR TV RUSHED TO MANY OUTLETS

**26 Stations in 19 Cities Due
to Be Equipped This Week,
According to Sarnoff**

Twenty-six television stations in nineteen cities are scheduled to be equipped this week for transmitting programs in color, according to a year-end statement issued yesterday by David Sarnoff, chairman of the Radio Corporation of America. He said that R. C. A. had been shipping color equipment to stations since the first of the month.

Seventy stations, including five owned by the National Broadcasting Company, an R. C. A. subsidiary, already have announced intentions of equipping for color, and more will follow in 1954, Mr. Sarnoff said.

"Based upon standards of the past, 1954 should be a good year for the radio-television electronics industry," the executive added. "This does not necessarily mean that new records will be made in production and sales. It is more likely that a moderate degree of economic adjustment will take place in many industries throughout the year. But this can be achieved without dislocation of our economy."

Mr. Sarnoff said the electronics industry this year had advanced on many fronts, including the development of weapons and instruments for national defense, magnetic tape for recording television pictures in both black and white and color, and in new levels of popularity for recorded music.

The gross income for R. C. A. in 1953 was about \$830,000,000, the largest volume in its thirty-four-year history, Mr. Sarnoff said.