

*See Yourself
on Television*

**New Source of Profits
For Coin Machine Operators**

RADIO ENGINEERING Co. PRESENTS ITS NEW

COIN OPERATED TV CAMERA MACHINE

New Source of Profits

From . . . PUBLIC WHO PAY TO SEE HOW THEY LOOK ON TELEVISION

From . . . ADVERTISERS WHO PAY TO HAVE THEIR ADVERTISEMENTS
FLASHED ON YOUR TELEVISION SCREEN

Features

- ALL STEEL CABINET
- ^{ONE} ~~TWO~~ TV CAMERAS
- ONE 17 INCH TV MONITOR SCREEN
- AUTOMATIC ADVERTISING DISPLAY MECHANISM
- AUTOMATIC TV CAMERA SWITCH AND TIMER
- REQUIRES ONLY SMALL FLOOR SPACE
- QUICKLY INSTALLED IN ANY LOCATION
- PLUGS INTO STANDARD 115 VOLT AC OUTLET

OPERATION

WHEN ^{DIME OR} QUARTER IS DROPPED IN COIN SLOT, TV CAMERA FLASHES PERSON'S PICTURE ON TELEVISION SCREEN FOR 15 SECONDS . . . THEN SWITCHES BACK TO ADVERTISEMENTS.

ADS ARE PROJECTED ON TV SCREEN AND CONTINUE TO APPEAR UNTIL ANOTHER COIN IS INSERTED IN SLOT.



PAID ADS APPEAR ON TV SCREEN UNTIL COIN IS INSERTED IN SLOT.

COIN MACHINE OPERATORS!!

New Source of Profits with Our New Coin Operated TV Camera Machine

^{\$ 1950.00}
COMPLETE PRICE ~~\$2500.00~~ NET F.O.B. PHILADELPHIA
PRICE SUBJECT TO CHANGE WITHOUT NOTICE

EXCLUSIVE FRANCHISES AVAILABLE

LEASE THE TV CAMERA MACHINES TO LOCATIONS IN
YOUR AREA ON A MONTHLY OR PERCENTAGE BASIS

ADVERTISERS PAY

TO HAVE THEIR ADVERTISEMENTS
FLASHED ON YOUR TELEVISION SCREEN

PEOPLE PAY

TO "SEE HOW THEY LOOK" ON TELEVISION

TYPICAL LOCATIONS FOR COIN OPERATED TV CAMERA MACHINE

SUPERMARKETS	ARCADES
BOWLING ALLEYS	AIRPORTS
AMUSEMENT PARKS	DEPARTMENT STORES
BUS-TRAIN TERMINALS	5 AND 10 CENT STORES

FOR FURTHER INFORMATION WRITE

RADIO ENGINEERING Co.
1711 VINE STREET

PHILADELPHIA 3, PA.

LOcust 3-3850