

RCA VICTOR



"HIS MASTER'S VOICE"

C O L O R

T V

Program Schedule

MAY 15-31

DAY	DATE	PROGRAM	CHAN.	TIME
	May			
Mon.	21	Gordon Macrae Show	5	6:30 - 6:45 PM
Mon.	21	Film	5	10:30 - 11:00 PM
Tue.	22	Dinah Shore Show	5	6:30 - 6:45 PM
Tue.	22	Bob Hope Show	5	7:00 - 8:00 PM
Wed.	23	RCA Color Theatre	5	10:30 - 11:00 PM
Thur.	24	Dinah Shore Show	5	6:30 - 6:45 PM
Thur.	24	Climax	2	7:30 - 8:30 PM
Thur.	24	Kukla, Fran & Ollie	5	10:30 - 11:00 PM
Fri.	25	Walt's Workshop	5	10:30 - 11:00 PM
Sat.	26	Kid's Holiday	5	8:30 - 9:00 AM
Sat.	26	It's Chris	5	12:00 - 12:30 PM
Sat.	26	How Does Your Garden Grow	5	5:30 - 6:00 PM
Sat.	26	Gene Autry Show	2	6:00 - 6:30 PM
Sun.	27	Third World	5	3:00 - 4:00 PM
Mon.	28	Gordon Macrae Show	5	6:30 - 6:45 PM
Mon.	28	Producer's Showcase	5	7:00 - 8:30 PM
Mon.	28	Film	5	10:30 - 11:00 PM
Tue.	29	Dinah Shore Show	5	6:30 - 6:45 PM
Wed.	30	This Is Your Life	5	9:00 - 9:30 PM
Wed.	30	RCA Color Theatre	5	10:30 - 11:00 PM
Thur.	31	Dinah Shore Show	5	6:30 - 6:45 PM
Thur.	31	Kukla, Fran & Ollie	5	10:30 - 11:00 PM

COLOR PROGRAMS

DATE	PROGRAM	CHAN.	TIME	DAY	DATE	PROGRAM	CHAN.	TIME
May				May				
/Fri. Daily	Town & Farm	5	6:45 - 7:00 AM	Sun./Fri. Daily	The Weatherman	5	10:00 - 10:10 PM	
/Fri. Daily	Len O'Connor & The News	5	7:25 - 7:30 AM 7:55 - 8:00 AM 8:25 - 8:30 AM 8:55 - 9:00 AM	Sun./Fri. Daily	Dorsey Connors	5	10:10 - 10:15 PM	
/Fri. Daily	Window*	5	10:25 - 10:30 AM	Mon./Fri. Daily	Let's Look at Sports with Norm Barry	5	10:15 - 10:25 PM	
/Fri. Daily	Uncle Johnny Coons	5	12:00 - 12:30 PM	Tue. 15	Milton Berle Show	5	7:00 - 8:00 PM	
/Fri. Daily	Kenny's Club	5	12:30 - 12:45 PM	Wed. 16	RCA Color Theatre	5	10:30 - 11:00 PM	
/Fri. Daily	Bob & Kay with Eddie Doucette**	5	12:45 - 2:00 PM	Thur. 17	Kukla, Fran & Ollie	5	10:30 - 11:00 PM	
/Fri. Daily	NBC Matinee Theatre***	5	2:00 - 3:00 PM	Fri. 18	Methods in the Diagnosis of Heart Disease	5	12:30 - 1:00 PM	
/Fri. Daily	Howdy Doody	5	4:30 - 5:00 PM	Fri. 18	Walt's Workshop	5	10:30 - 11:00 PM	
/Fri. Daily	Elmer The Elephant	5	5:00 - 5:30 PM	Sat. 19	Kid's Holiday	5	8:30 - 9:00 AM	
/Fri. Daily	Adults Only	5	5:30 - 5:45 PM	Sat. 19	It's Chris	5	12:00 - 12:30 PM	
/Fri. Daily	Joe Wilson Sports	5	5:45 - 5:50 PM	Sat. 19	How Does Your Garden Grow	5	5:30 - 6:00 PM	
/Fri. Daily	Adults Only	5	5:50 - 6:00 PM	Sat. 19	Gene Autry Show	2	6:00 - 6:30 PM	
/Fri. Daily	Clint Youle 'The Weatherman'	5	6:00 - 6:05 PM	Sun. Every 20/27	Sunday Funnies	5	8:30 - 9:00 AM	
/Fri. Daily	Jack Angel & The News	5	6:05 - 6:10 PM	Sun. Every 20/27	Bible Time	5	9:00 - 9:15 AM	
/Fri. Daily	Adults Only	5	6:10 - 6:25 PM	Sun. Every 20/27	The Pulpit	5	9:15 - 9:30 AM	
				Sun. Every 20/27	Live & Learn	5	10:30 - 11:00 AM	
				Sun. Every 20/27	City Desk	5	1:00 - 1:30 PM	
				Sun. Every 20/27	Zoo Parade	5	2:30 - 3:00 PM	
				Sun. 20	Max Liebman Presents Maurice Chevalier	5	6:30 - 8:00 PM	
				Sun. Every 20/27	Alex Dreier News	5	10:15 - 10:30 PM	

e: *Not in Color May 22.
 **Not in Color May 22 and 25.
 ***Not in Color May 15, 16 and 25.

NOTE: Programs are subject to change without notice. Check your newspaper for confirmation of the above schedule.



This RCA Victor pamphlet shows WNBQ-TV Chicago's color programming for May 15-31 1956. On April 15, 1956, WNBQ became the first television station in the world to broadcast all of its programming produced in color to be telecast in color. Both NBC network and all local live & film color broadcasts.

The pamphlet also shows the few CBS network color broadcasts from WBBM-TV channel 2 in Chicago.

Courtesy of Steve Dichter