

# RCA PICTURE TUBES

## DEALER PRICE

## SCHEDULE

FEBRUARY 2, 1955

\* Aluminized  
 \* Low Voltage.  
 † Flat Filterglass screen plate  
 Suggested List and Suggested  
 Distributor Resale Prices  
 include Federal Excise Tax.

All prices subject to  
 change without notice.



RCA Type	Suggested List Price	Suggested Distributor Resale Price	DESCRIPTION					Nom. Def. Angle*
			Shape	Envelope	Faceplate	Focus	Deflection	
<b>Black &amp; White Picture Tubes</b>								
3KP4	\$25.50	\$19.05	Round	Glass	Clear	Electrostatic	Electrostatic	None
*5TP4	78.25	58.65	Round	Glass	Clear	Electrostatic	Magnetic	50
7DP4	39.75	29.75	Round	Glass	Clear	Electrostatic	Magnetic	50
7JP4	27.75	20.80	Round	Glass	Clear	Electrostatic	Electrostatic	None
10BP4-A	19.25	14.15	Round	Glass	Filterglass	Magnetic	Magnetic	52
*10FP4-A	25.40	18.15	Round	Glass	Filterglass	Magnetic	Magnetic	50
*12KP4-A	29.75	21.35	Round	Glass	Filterglass	Magnetic	Magnetic	54
12LP4-A	24.25	17.35	Round	Glass	Filterglass	Magnetic	Magnetic	57
14EP4 / 14CP4	26.75	19.35	Rectangular	Glass	Filterglass	Magnetic	Magnetic	70
14HP4	27.75	20.65	Rectangular	Glass	Filterglass	Electrostatic*	Magnetic	70
16AP4-A	44.75	33.50	Round	Metal	Filterglass	Magnetic	Magnetic	53
16DP4-A	44.75	33.50	Round	Glass	Filterglass	Magnetic	Magnetic	60
16GP4-B	44.75	33.50	Round	Metal	Frosted Filterglass	Magnetic	Magnetic	70
16LP4-A	41.50	31.00	Round	Glass	Filterglass	Magnetic	Magnetic	52
16RP4 / 16KP4	32.00	24.00	Rectangular	Glass	Filterglass	Magnetic	Magnetic	70
16TP4	32.00	24.00	Rectangular	Glass	Filterglass	Magnetic	Magnetic	70
16WP4-A	41.50	31.00	Round	Glass	Filterglass	Magnetic	Magnetic	70
17AVP4	34.00	25.50	Rectangular	Glass	Filterglass	Electrostatic*	Magnetic	90
17BP4-A	32.00	24.00	Rectangular	Glass	Filterglass	Magnetic	Magnetic	70
*17BP4-B	37.50	28.00	Rectangular	Glass	Filterglass	Magnetic	Magnetic	70
17CP4	40.00	30.00	Rectangular	Metal	Frosted Filterglass	Magnetic	Magnetic	70
17GP4	44.75	33.50	Rectangular	Metal	Frosted Filterglass	Electrostatic	Magnetic	70
17HP4 / 17RP4	34.00	25.50	Rectangular	Glass	Filterglass	Electrostatic*	Magnetic	70
17JP4	34.00	25.50	Rectangular	Glass	Filterglass	Magnetic	Magnetic	70
17LP4 / 17VP4	34.00	25.50	Rectangular	Glass	Filterglass	Electrostatic*	Magnetic	70
17QP4	32.00	24.00	Rectangular	Glass	Filterglass	Magnetic	Magnetic	70
17TP4	40.00	30.00	Rectangular	Metal	Frosted Filterglass	Electrostatic*	Magnetic	70
19AP4-B	48.75	36.50	Round	Metal	Frosted Filterglass	Magnetic	Magnetic	66
20CP4	39.00	29.20	Rectangular	Glass	Filterglass	Magnetic	Magnetic	70
20MP4	57.75	43.25	Rectangular	Glass	Filterglass	Electrostatic*	Magnetic	70
*21ALP4-A	46.00	34.50	Rectangular	Glass	Filterglass	Electrostatic*	Magnetic	90
*21AMP4-A	44.25	33.20	Rectangular	Glass	Filterglass	Magnetic	Magnetic	90
21AP4	47.00	35.20	Rectangular	Metal	Frosted Filterglass	Magnetic	Magnetic	70
*21ATP4	46.00	34.50	Rectangular	Glass	Filterglass	Electrostatic*	Magnetic	90
*21AUP4-A / 21AVP4-A	46.00	34.50	Rectangular	Glass	Filterglass	Electrostatic*	Magnetic	72
*21AWP4	44.25	33.20	Rectangular	Glass	Filterglass	Magnetic	Magnetic	72
21EP4-A	39.00	29.20	Rectangular	Glass	Filterglass	Magnetic	Magnetic	70
*21EP4-B	44.25	33.20	Rectangular	Glass	Filterglass	Magnetic	Magnetic	70
21FP4-A	40.75	30.50	Rectangular	Glass	Filterglass	Electrostatic*	Magnetic	70
21MP4	48.75	36.50	Rectangular	Metal	Frosted Filterglass	Electrostatic*	Magnetic	70
21YP4	40.75	30.50	Rectangular	Glass	Filterglass	Electrostatic*	Magnetic	70
*21YP4-A	46.00	34.50	Rectangular	Glass	Filterglass	Electrostatic*	Magnetic	70
21ZP4-A	39.00	29.20	Rectangular	Glass	Filterglass	Magnetic	Magnetic	70
*21ZP4-B	44.25	33.20	Rectangular	Glass	Filterglass	Magnetic	Magnetic	70
*24CP4-A	75.50	56.50	Rectangular	Glass	Filterglass	Magnetic	Magnetic	90
*27MP4	152.50	114.40	Rectangular	Metal	Frosted Filterglass	Magnetic	Magnetic	90
<b>Color Picture Tubes</b>								
15GP22	265.00	235.00	Round	Glass	Clear†	Electrostatic	Magnetic	45
21AXP22	175.00	145.00	Round	Metal	Filterglass	Electrostatic	Magnetic	70

DETACH ALONG THIS LINE

DETACH ALONG THIS LINE

# RCA Picture Tubes

FEBRUARY 2, 1955

RCA TYPE	SUGGESTED LIST PRICE
<b>B &amp; W PICTURE TUBES</b>	
3KP4	\$25.50
*5TP4	78.25
7DP4	39.75
7JP4	27.75
10BP4-A	19.25
*10FP4-A	25.40
*12KP4-A	29.75
12LP4-A	24.25
14EP4 / 14CP4	26.75
14HP4	27.75
16AP4-A	44.75
16DP4-A	44.75
16GP4-B	44.75
16LP4-A	41.50
16RP4 / 16KP4	32.00
16TP4	32.00
16WP4-A	41.50
17AVP4	34.00
17BP4-A	32.00
*17BP4-B	37.50
17CP4	40.00
17GP4	44.75
17HP4 / 17RP4	34.00
17JP4	34.00
17LP4 / 17VP4	34.00
17QP4	32.00
17TP4	40.00
19AP4-B	48.75
20CP4	39.00
20MP4	57.75
*21ALP4-A	46.00
*21AMP4-A	44.25
21AP4	47.00
*21ATP4	46.00
*21AUP4-A / 21AVP4-A	46.00
*21AWP4	44.25
21EP4-A	39.00
*21EP4-B	44.25
21FP4-A	40.75
21MP4	48.75
21YP4	40.75
*21YP4-A	46.00
21ZP4-A	39.00
*21ZP4-B	44.25
*24CP4-A	75.50
*27MP4	152.50
<b>COLOR PICTURE TUBES</b>	
*15GP22	265.00
*21AXP22	175.00

\* Aluminized

Suggested List Prices include Federal Excise Tax.  
 All prices subject to change without notice

Courtesy of Dave Arland

When Your TV Set Needs a New Tube

# Insist

*No matter what kind of set you own, make it a better set with a new, factory-fresh RCA Picture Tube!*

Yes, it's really true—a new RCA replacement tube can actually outperform the picture tube that came with your set. RCA scientists and engineers, who pioneered so many of the outstanding developments in the TV you enjoy today, have now produced picture tubes of such outstanding clarity, brilliance and depth of image that you will be amazed at the performance of your present TV set. Now you can see TV pictures with a fidelity you never dreamed possible.

Ask your local TV serviceman to replace your worn or burned out picture tube with a new RCA — there's one made for virtually every set on the market today. Best of all, premium RCA picture tubes — and the vitally important RCA receiving tubes — cost no more than other tubes. So, why settle for anything less than RCA PERFECT teleVISION?

**THE PICTURE TUBE IS THE EYE OF YOUR SET**



**RADIO CORPORATION of AMERICA**  
ELECTRON TUBES HARRISON, N. J.

# on..

# RCA PICTURE TUBES

## FOR PERFECT TELEVISION

**CLEARER**



Because RCA's electron gun pinpoints the details on your screen.

**SHARPER**



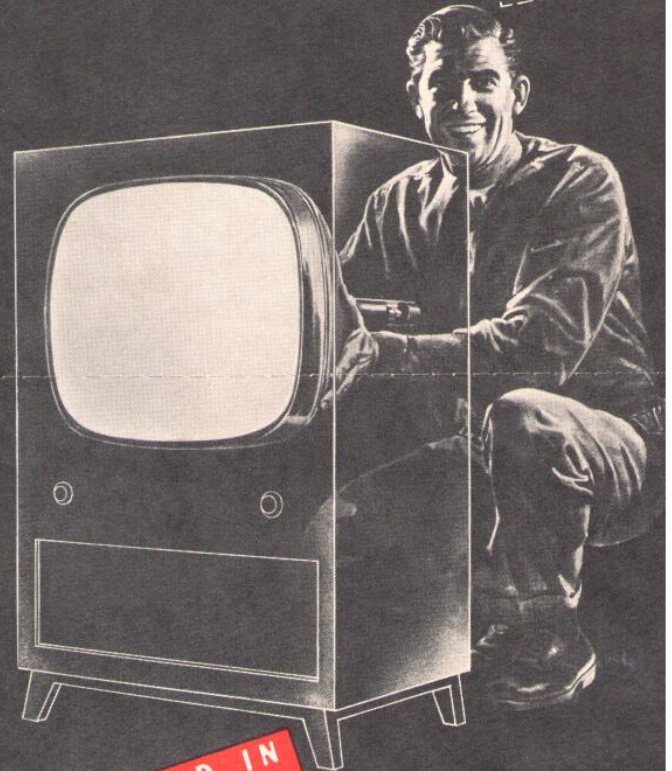
Because it gives you a screen coated with billions of finest phosphorescent particles.

**LONGER LIFE**



Because of a series of scientific quality controls during each manufacturing step.

See Caesar's Hour and Producers' Showcase Monday nights on NBC Television



ADVERTISED IN  
**LIFE**

**TV**  
GUIDE

FROM

Here is your NEW

# RCA PICTURE TUBE PRICE LIST

with detachable list price schedule

TO:

Courtesy of Dave Arland