

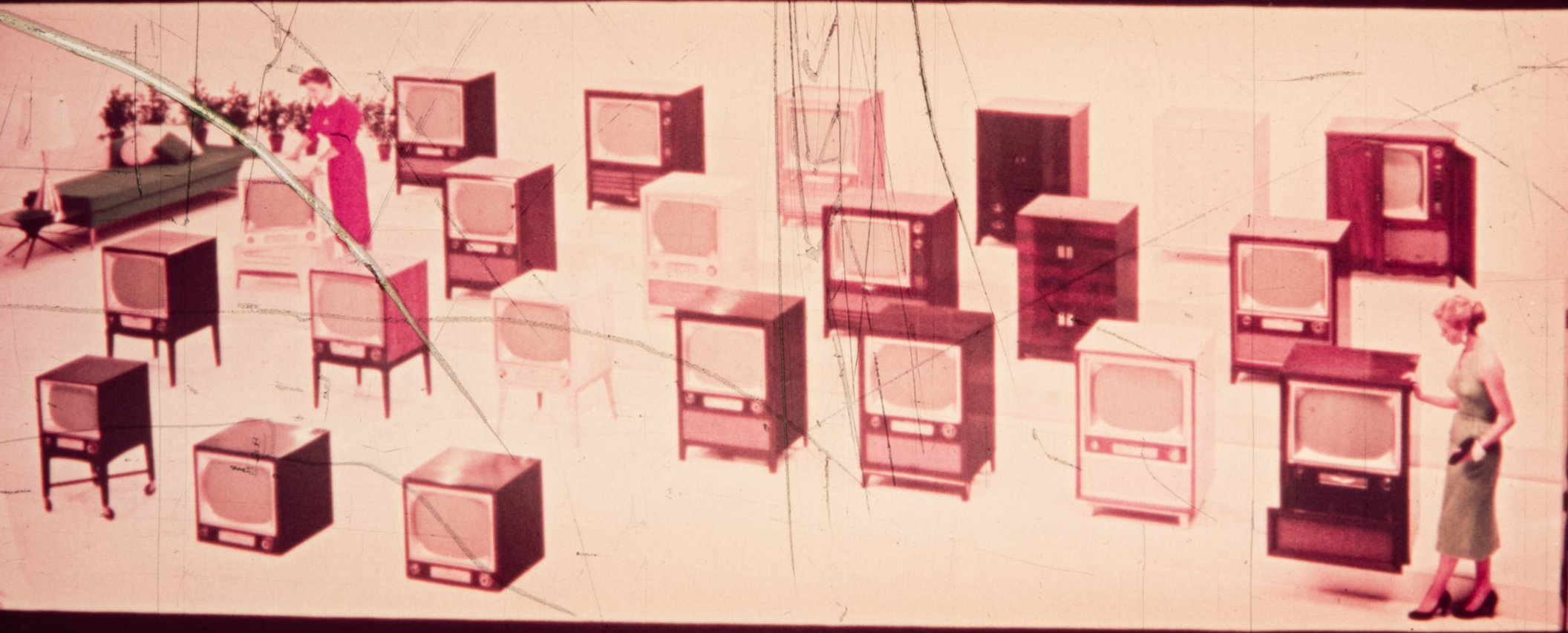
NEW
RCA VICTOR
TELEVISION



"HIS MASTER'S VOICE"

**TOP VALUE...
PEAK PERFORMANCE**

at every price level

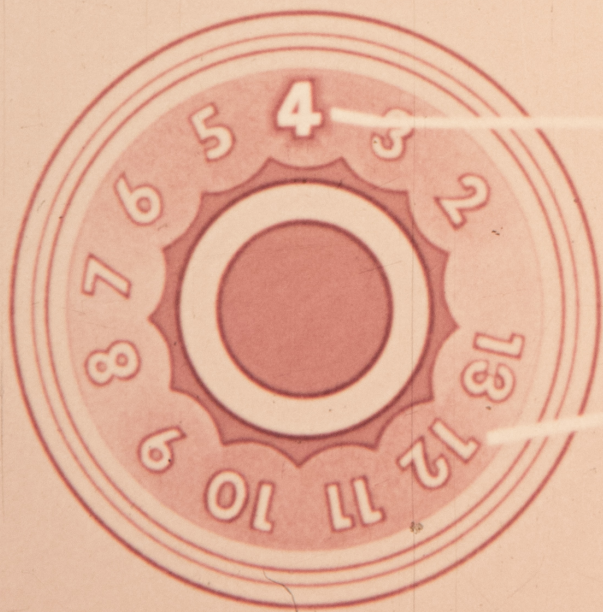


FIRST AGAIN!

with the

FINEST FEATURES

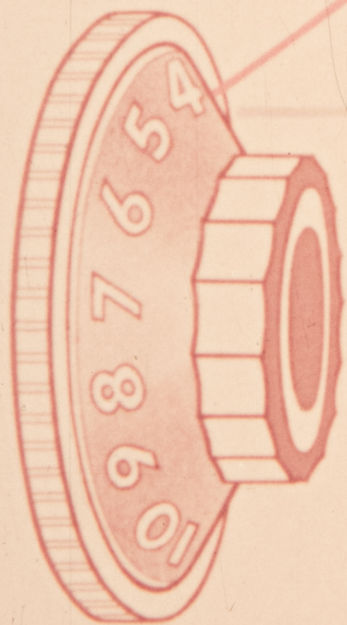
new "EASY-SEE" tuning dial



signal light

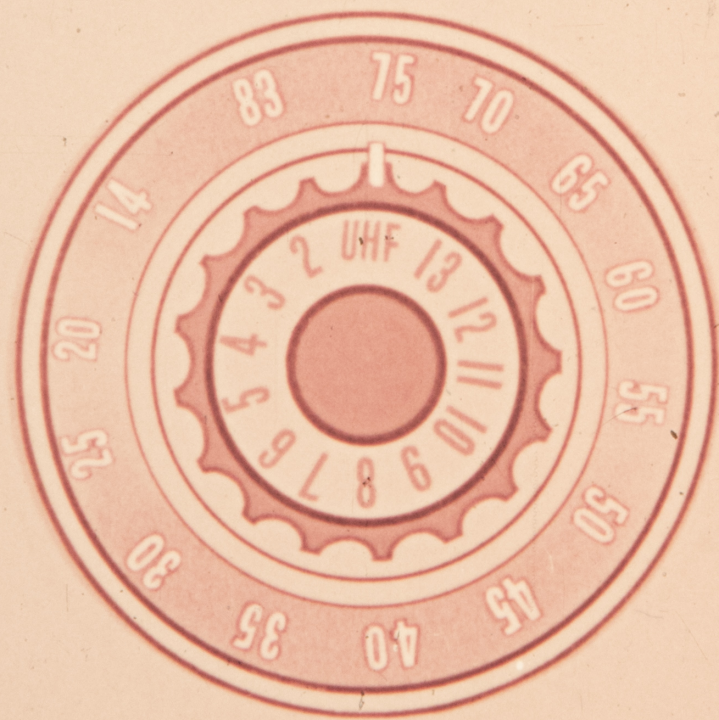
king size numbers

new "EASY-SEE" tuning
dial



numbers slant up
to meet the eye

new UHF-VHF tuning

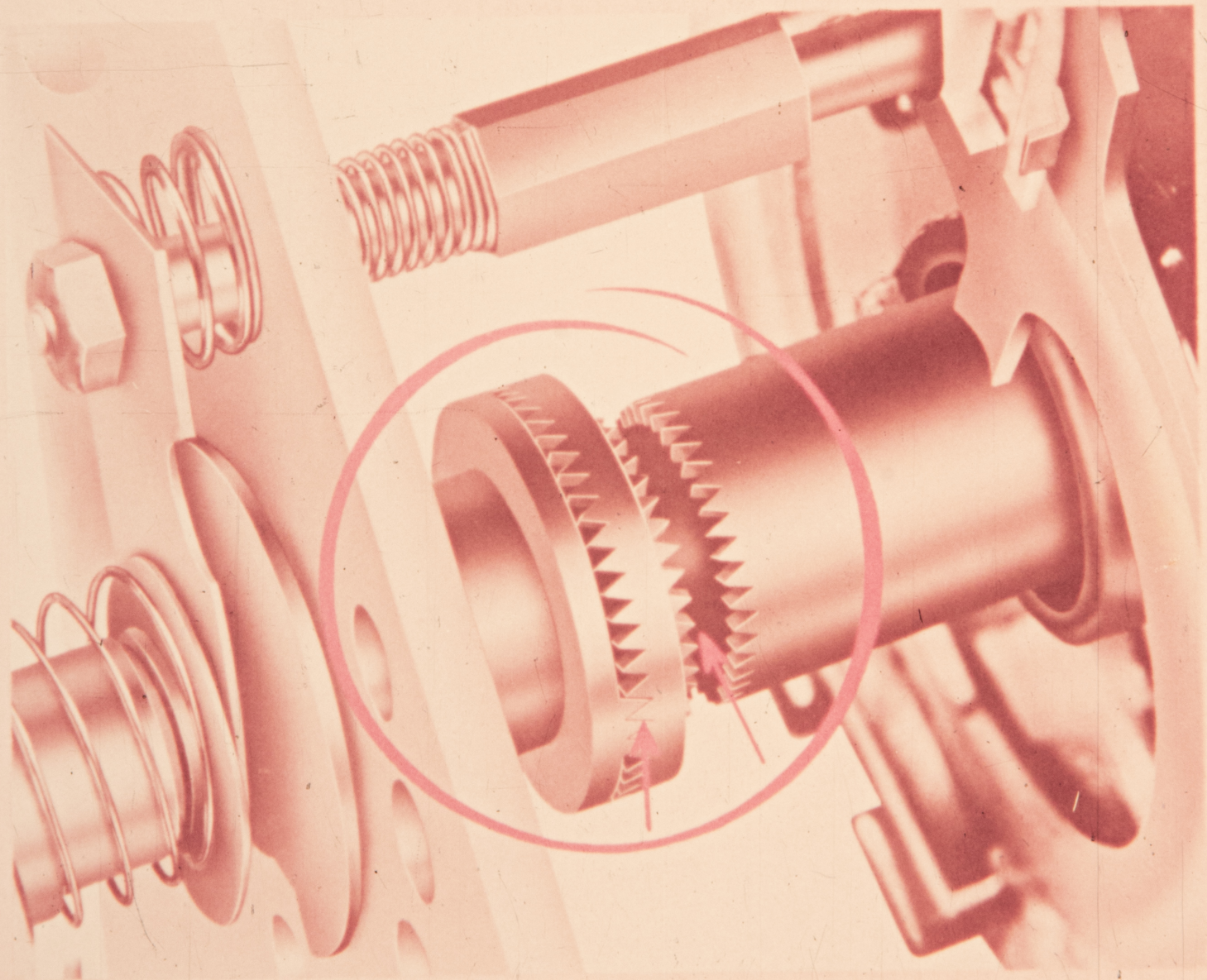


new UHF-VHF tuning

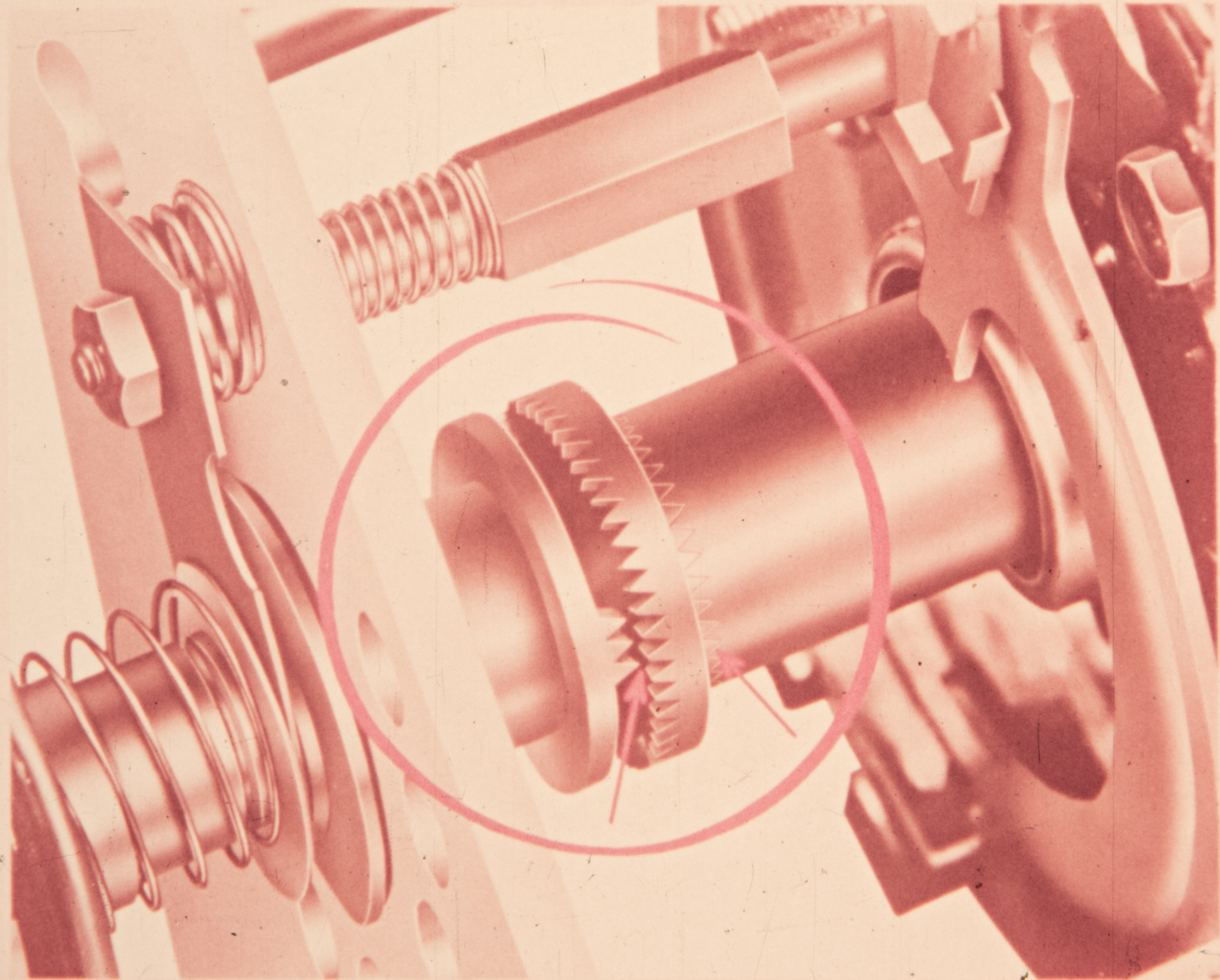


tunes UHF
8 times
faster

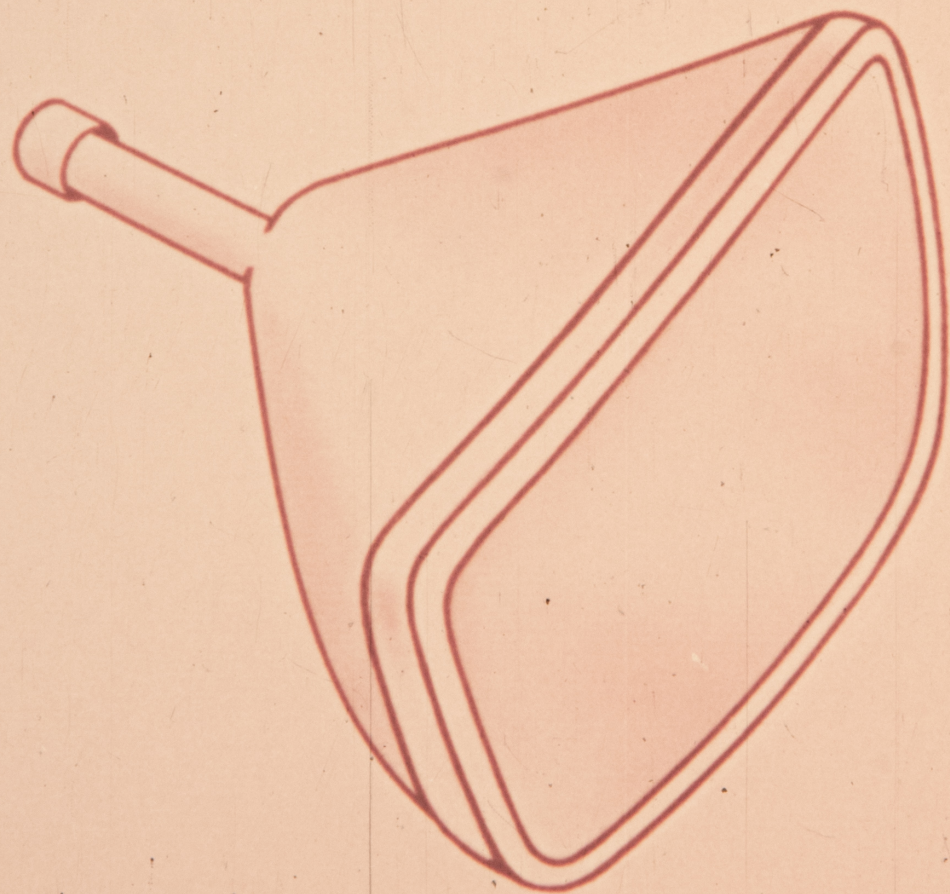
EXCLUSIVE UHF-VHF "CLUTCH ACTION"



RETURN WITHOUT RETUNING

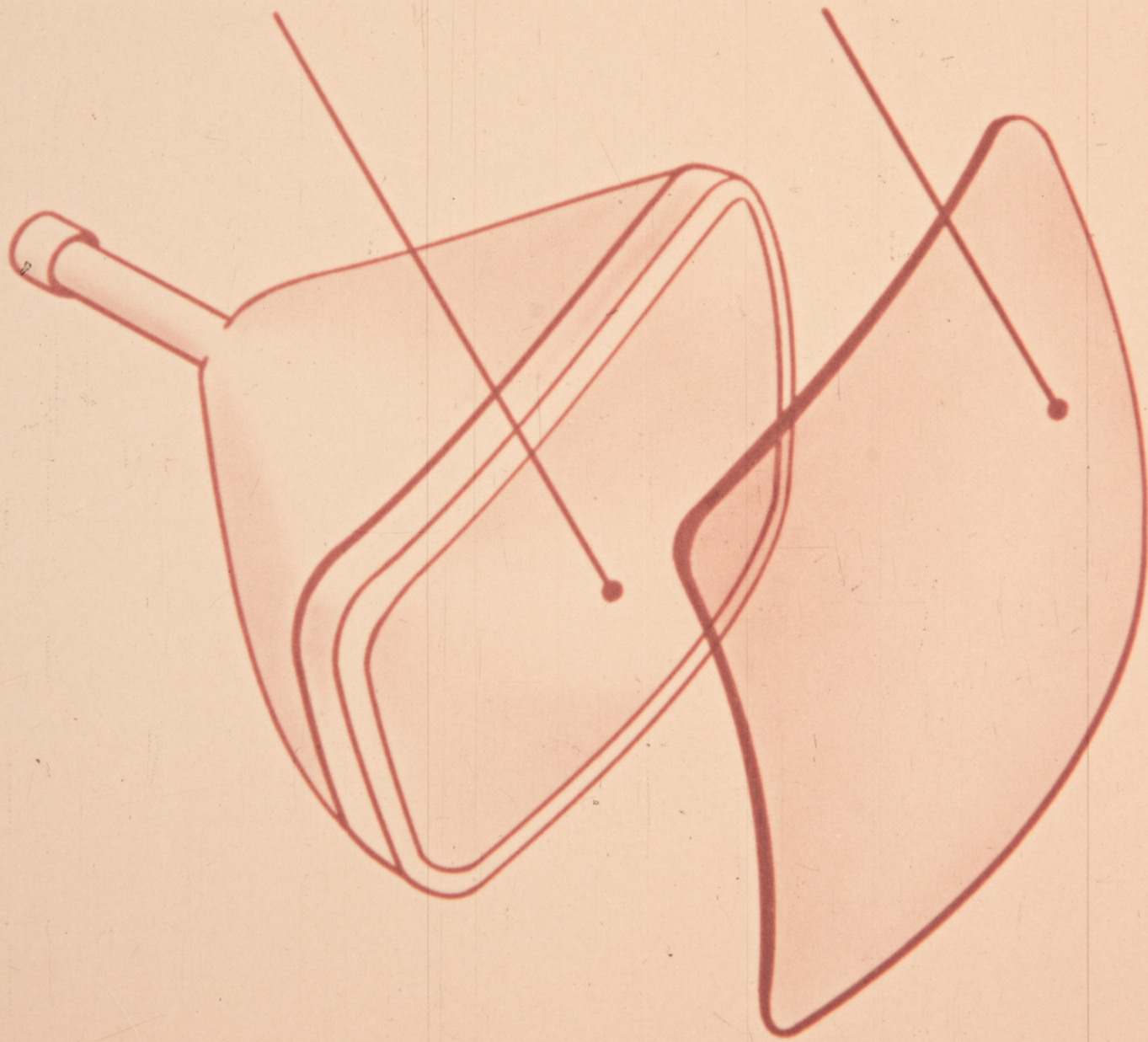


NEW ALUMINIZED "ALL-CLEAR" PICTURE TUBE



ALUMINUM FILM

DARK SAFETY GLASS



NEW ALUMINIZED "ALL CLEAR" PICTURE TUBE

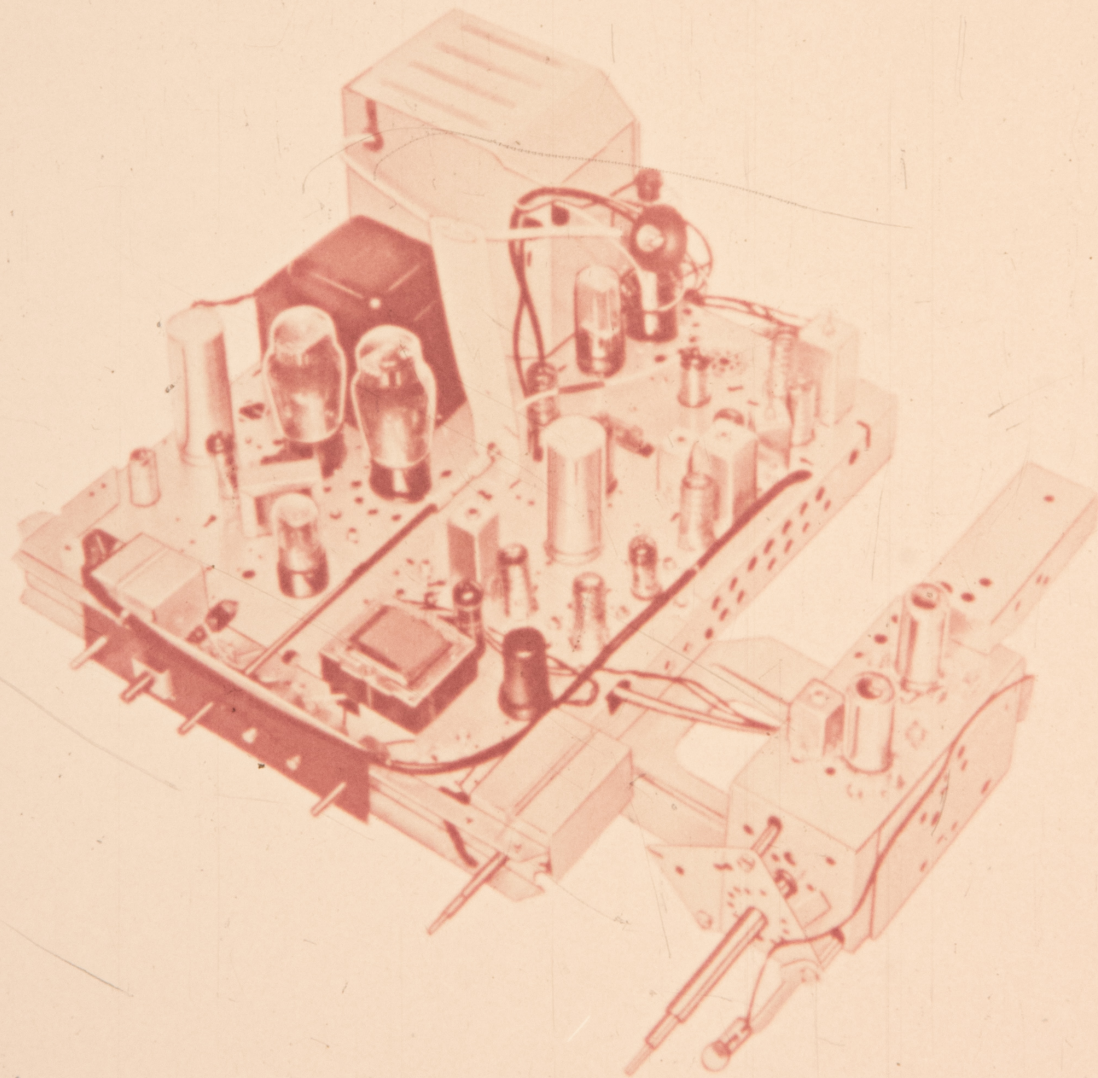


● 212% GREATER CONTRAST

NEW "MAGIC MONITOR" CHASSIS

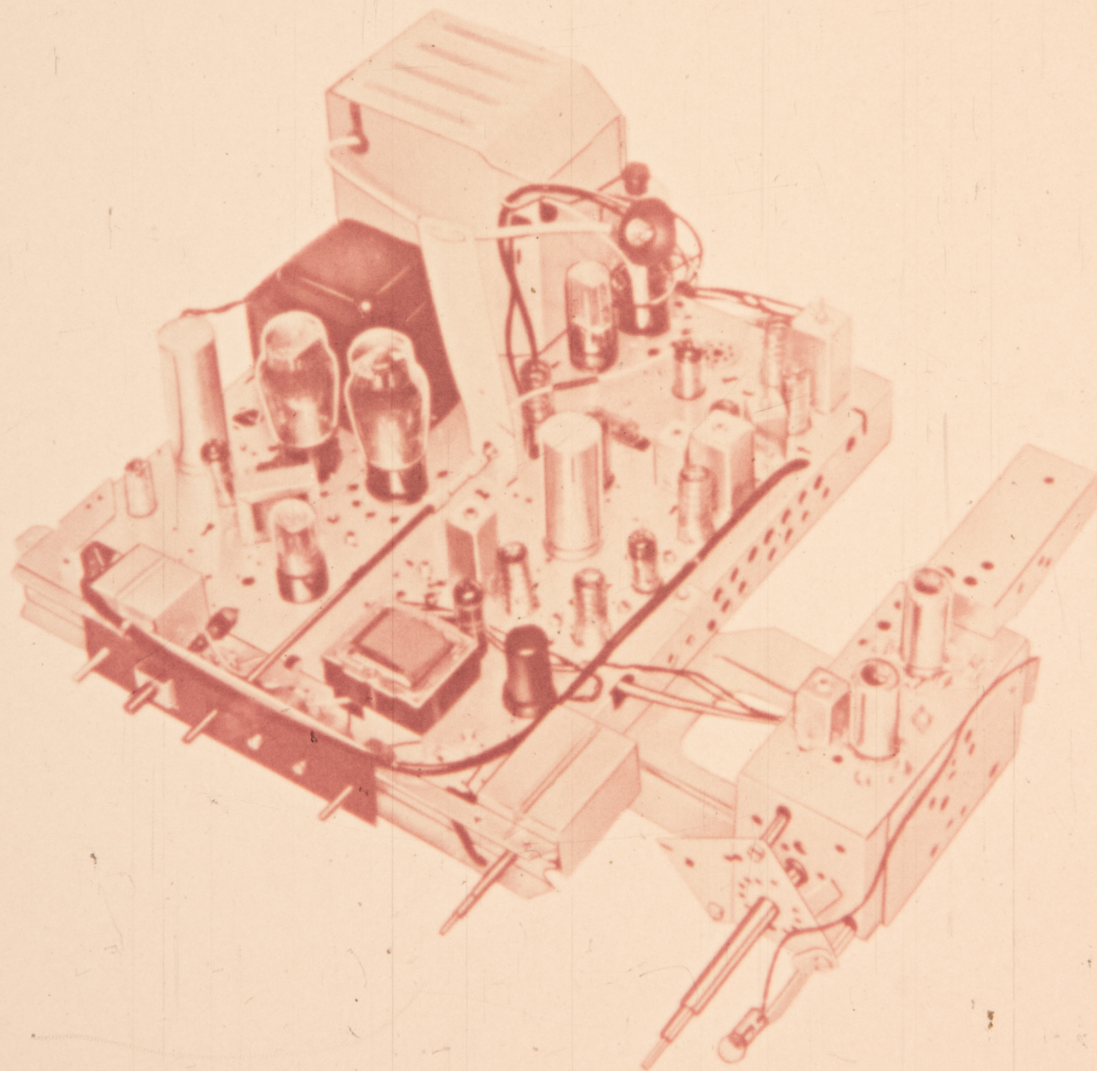


NEW "MAGIC MONITOR" CHASSIS



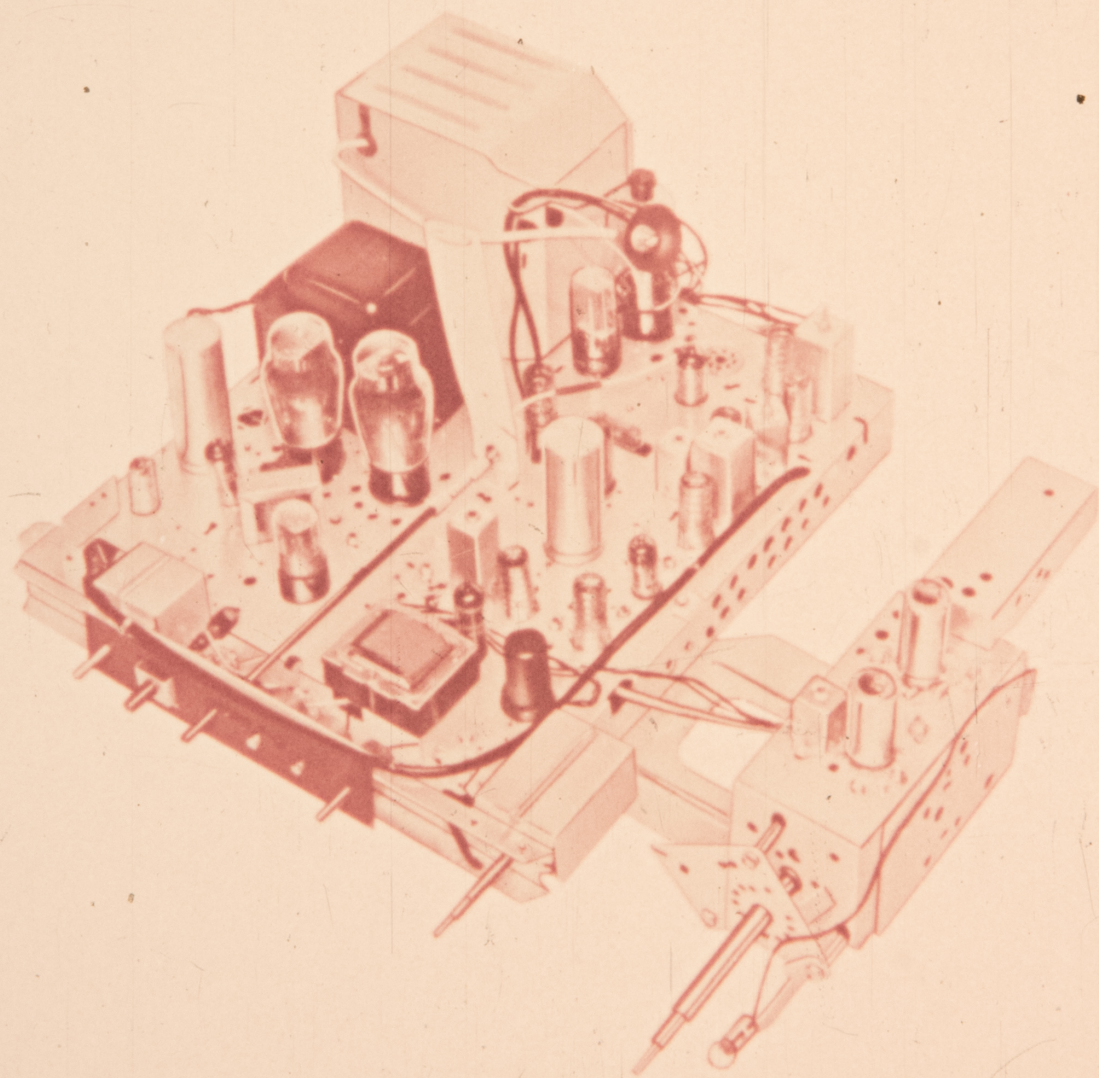
● MORE TUNED CIRCUITS

NEW "MAGIC MONITOR" CHASSIS



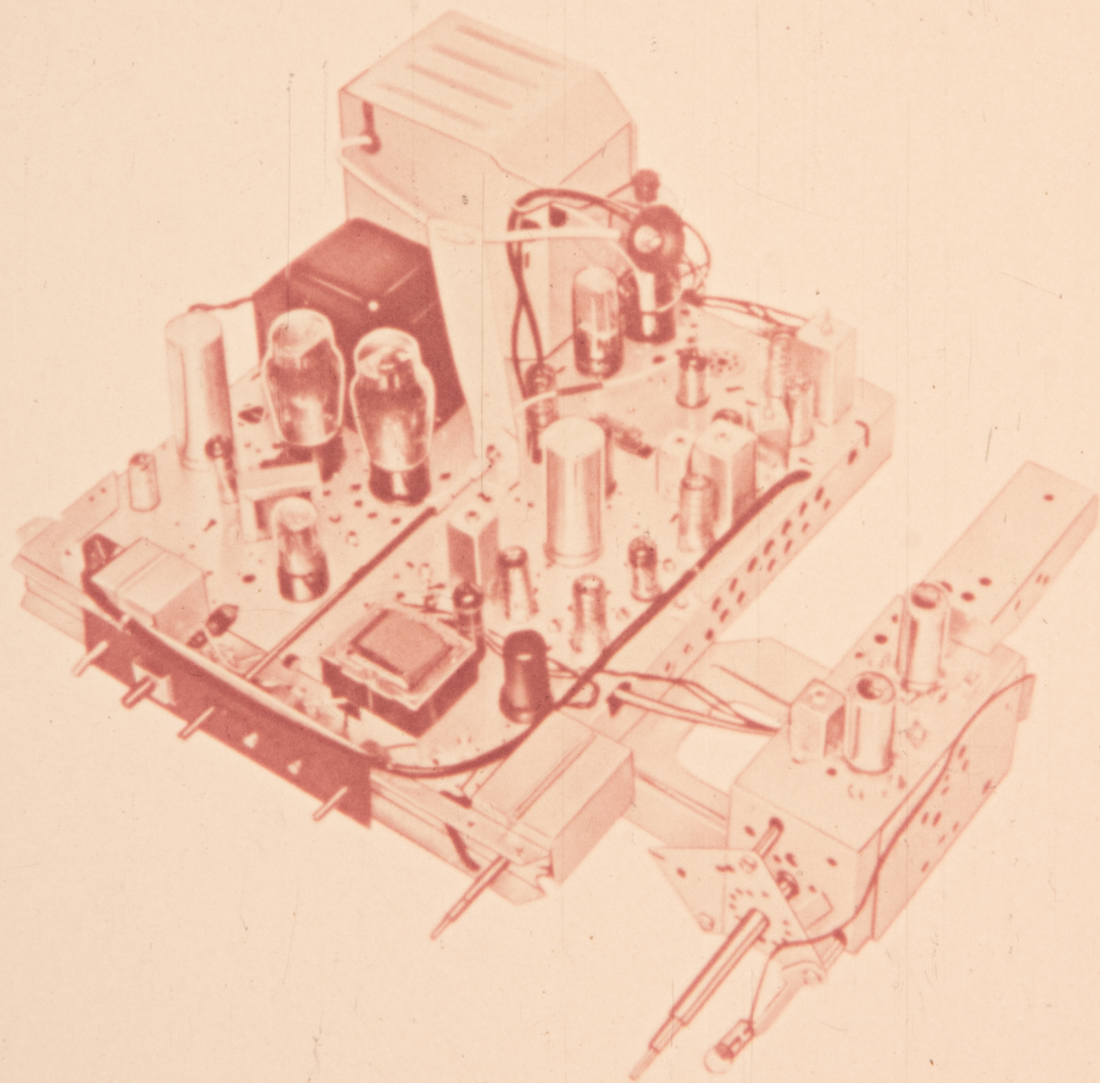
● MORE I-F STAGES

NEW "MAGIC MONITOR" CHASSIS



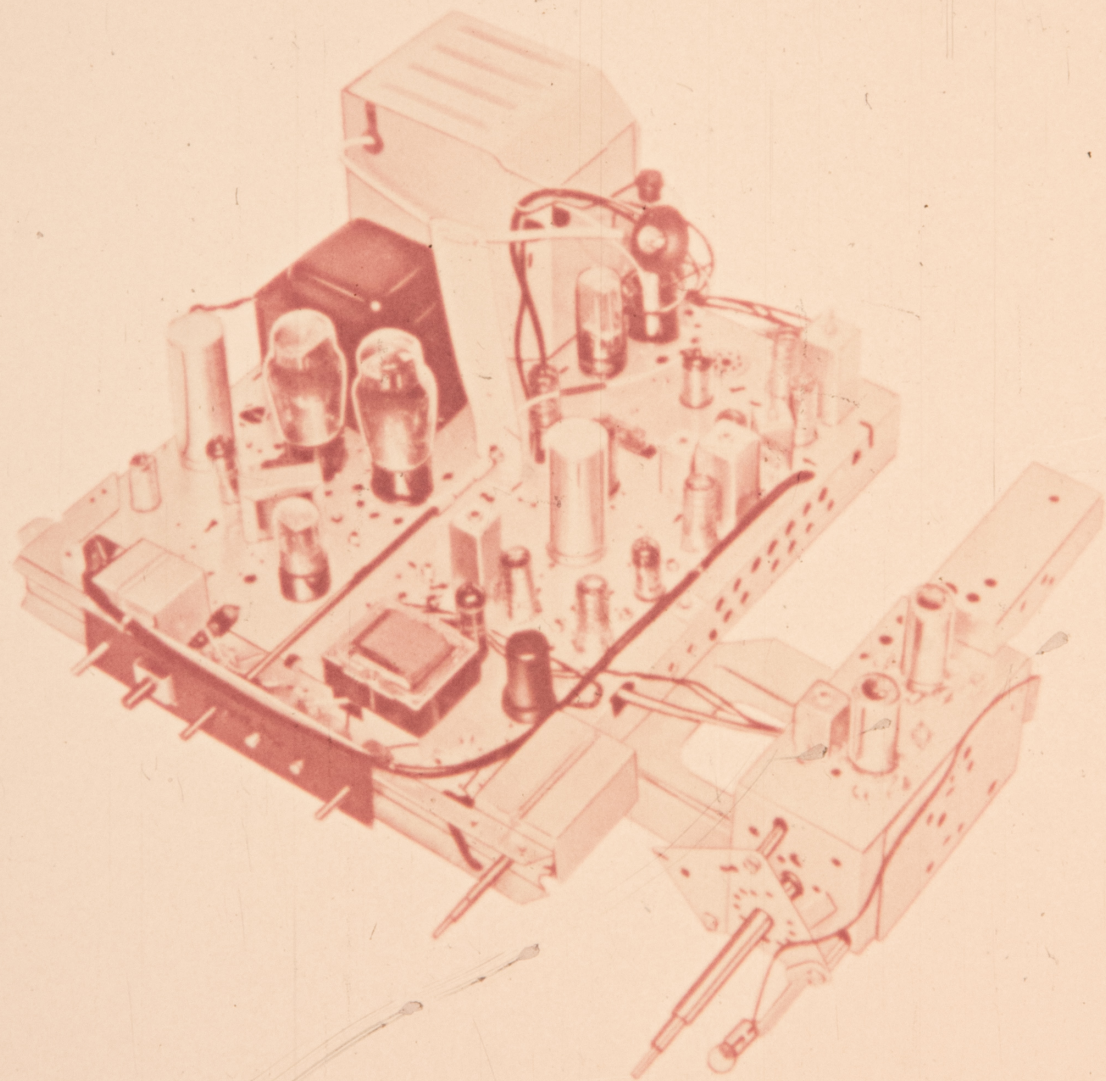
● STEPPED-UP ANODE VOLTAGE

NEW "MAGIC MONITOR" CHASSIS



● BOOSTED VIDEO DRIVE

NEW "MAGIC MONITOR" CHASSIS



● STEPPED-UP AUDIO OUTPUT

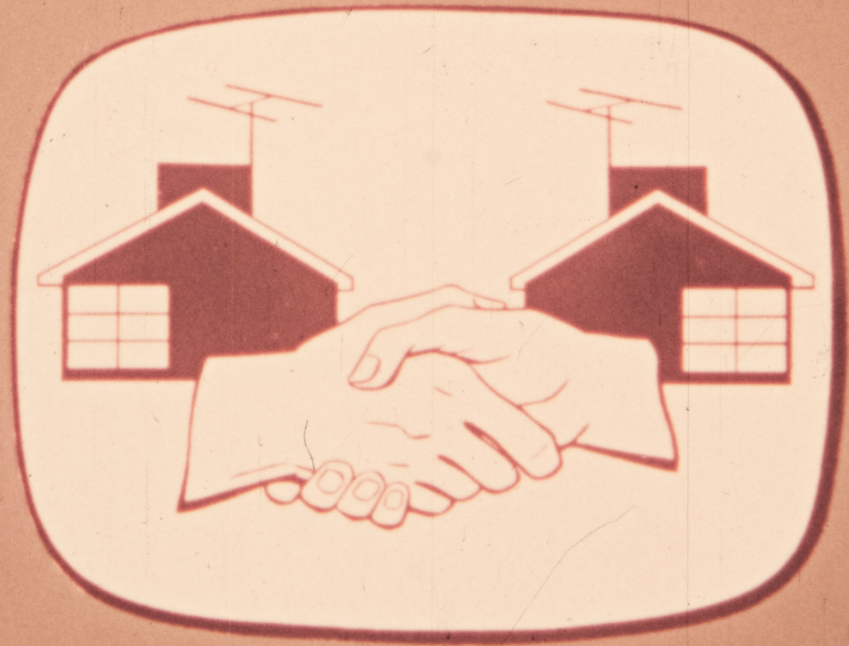
NEW "MAGIC MONITOR" CHASSIS

- **MORE TUNED CIRCUITS**
- **MORE I-F STAGES**
- **STEPPED-UP ANODE VOLTAGE**
- **BOOSTED VIDEO DRIVE**
- **STEPPED-UP AUDIO OUTPUT**

RCA VICTOR

TELEVISION SETS

are
"GOOD
NEIGHBORS"



Exclusive

“GOLDEN THROAT”



Fidelity Tone System



THE NEW RCA VICTOR "LOOK"

New

RCA VICTOR

SUPER SETS









**** RCA Victor ****























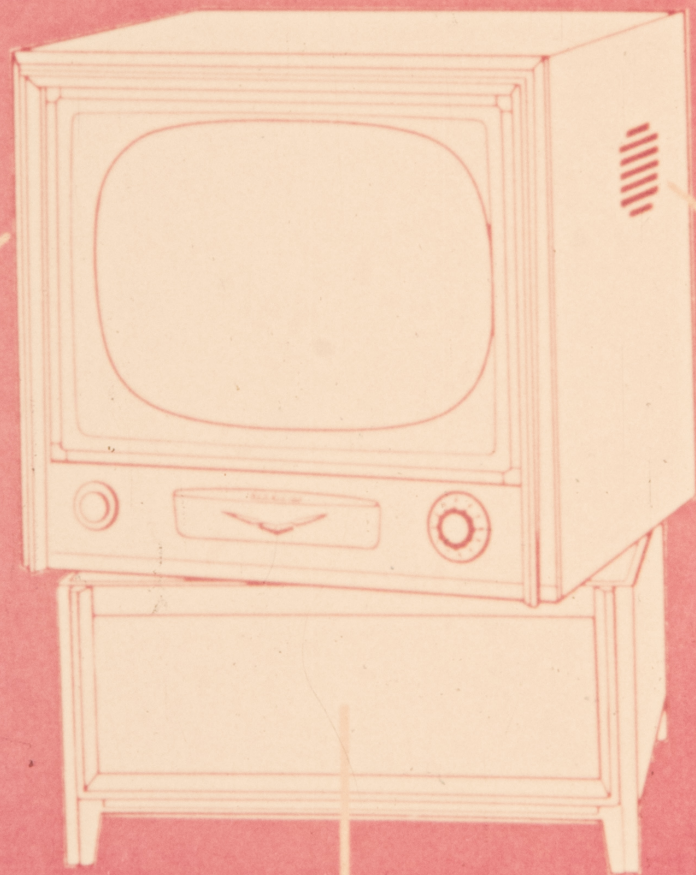








SPEAKER No. 2

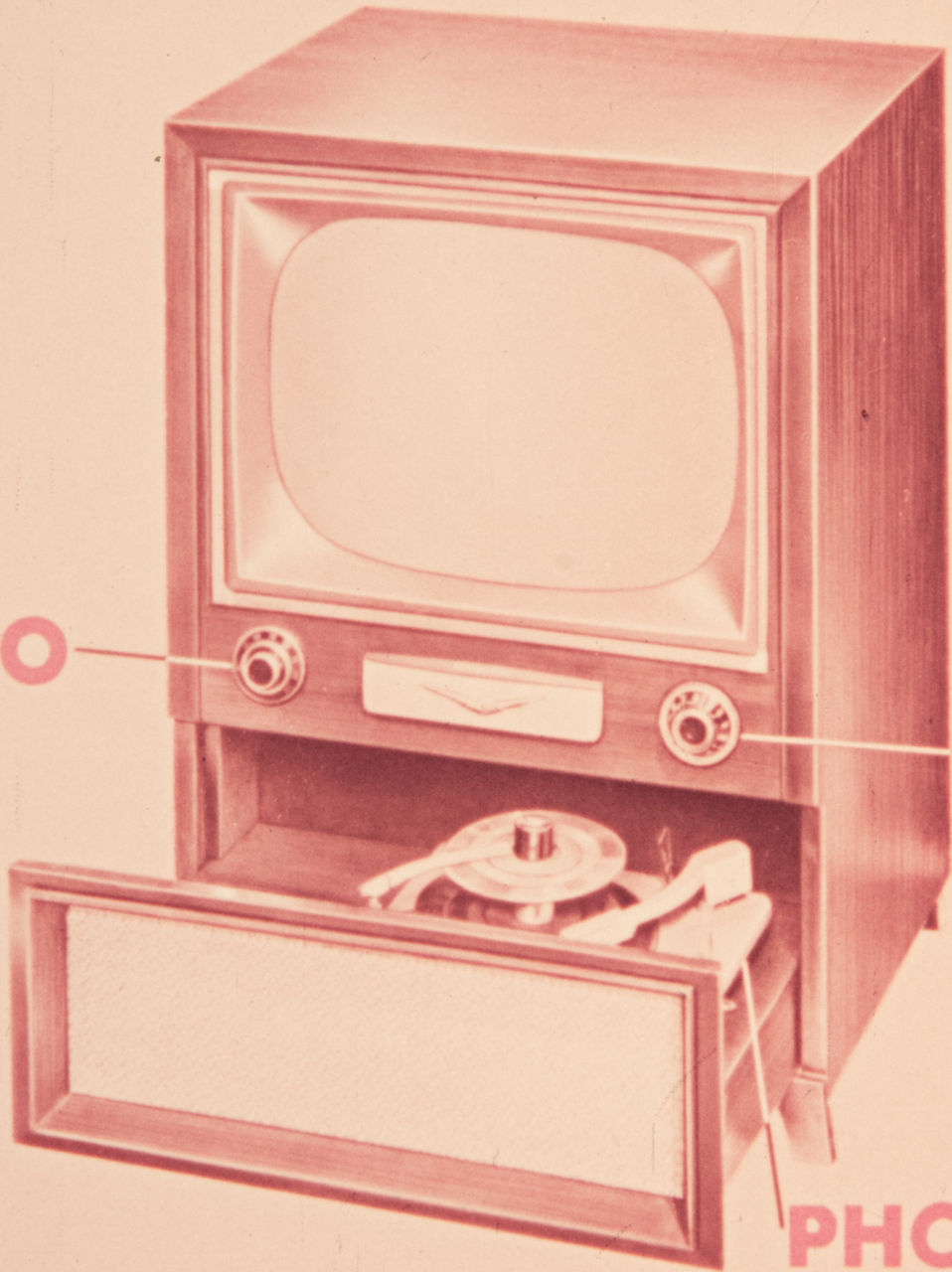


SPEAKER No. 3

SPEAKER No. 1







RADIO

TV

PHONOGRAPH









Deluxe

DELUXE MODELS

for the **ULTIMATE** *in*

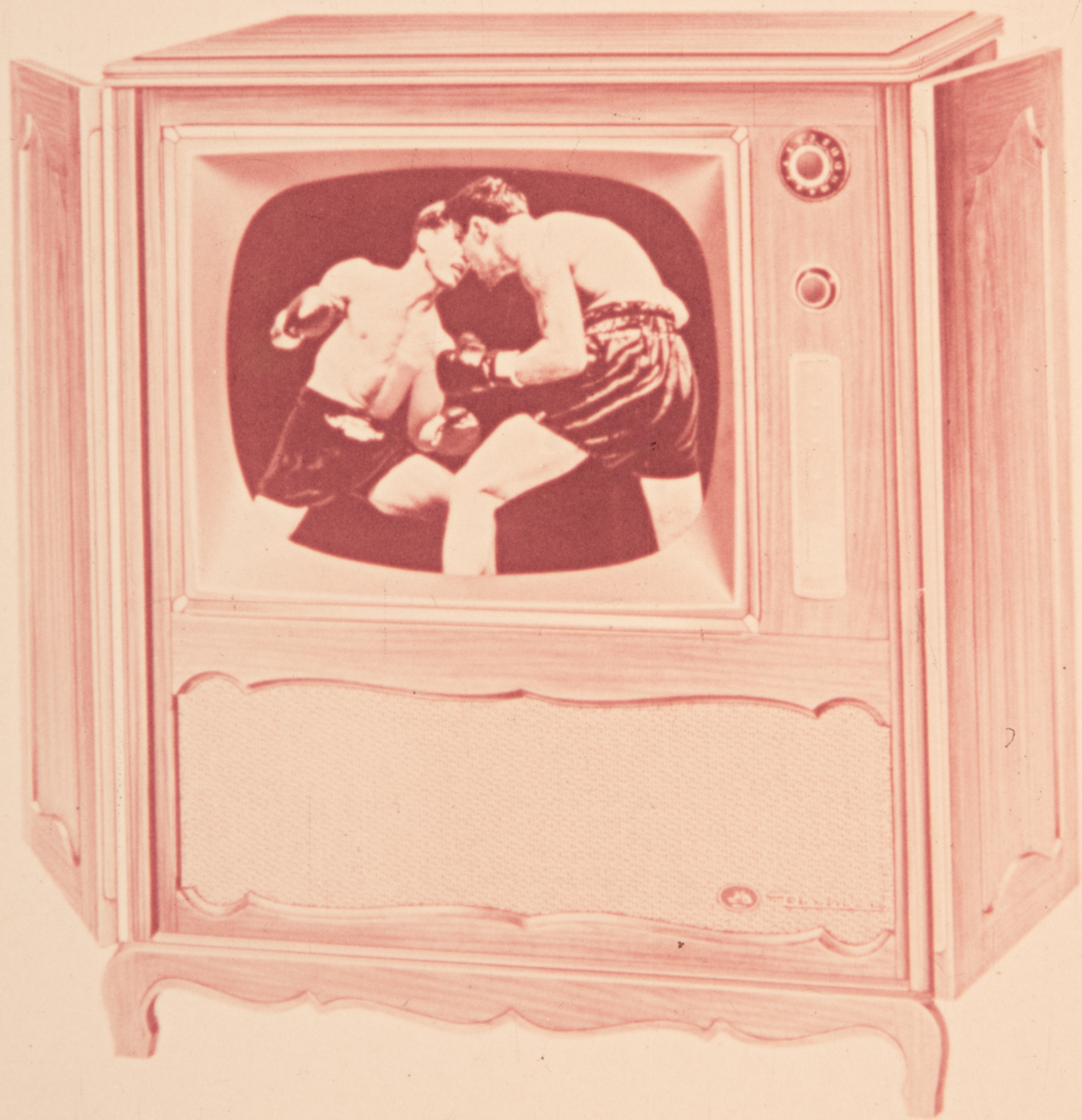
PERFORMANCE *and* **STYLING**











New **RCA VICTOR**
TELEVISION FEATURES

- **NEW "EASY-SEE" TUNING DIAL**
- **NEW ALUMINIZED
"ALL-CLEAR" PICTURE TUBE**
- **NEW "MAGIC MONITOR" CHASSIS**

EVERY YEAR
MORE PEOPLE BUY
RCA VICTOR
THAN ANY OTHER
TELEVISION



RCA VICTOR

COLORED

TELEVISION

MODEL

CT-100



RCA

pioneered
and developed
COMPATIBLE COLOR
television



"HIS MASTER'S VOICE"