



**The Brightest Star On  
The Television Horizon**

...and now in 1950 Regal Television Pioneers

# KEYED AUTOMATIC GAIN CONTROL

The Greatest Performance Achievement In  
Television That Obsoletes All Other Sets



ELIMINATES  
AEROPLANE  
FLUTTER

*The Regal Franchise En-  
ables the Dealer to Offer  
His Customers the Finest  
Performance and Great-  
est Values In Television*



ELIMINATES  
IGNITION  
NOISES



ELIMINATES  
PICTURE  
DISTORTION

*The Regal Franchise  
Offers the Dealer Greater  
Profits by Taking Him  
Out of Mass Produced  
Cut Priced Competition*



EVEN PICTURE  
BRIGHTNESS ON  
ALL CHANNELS

# REGAL BUILDS THE BEST, NOT THE MOST!

SENSATIONAL NEW REGAL 12½, 16 AND 19-INCH MODELS THAT LEAD IN PERFORMANCE AND VALUE



**DE LUXE MODEL CD36 WITH AM-FM RADIO:** 16-in. Direct-View Tube with Life-Size 140-sq. in. Screen. Super-Powered 36-tube Chassis with Voltage Doubler and Keyed Automatic Gain Control. AM Radio Band, 535 to 1650 KC. FM Radio Band, 88 to 108 MC. Phonograph Plug-In Switch. Auditorium size 12-in. Alnico PM Speaker. Noise-free FM sound. Handsome Mahogany veneer cabinet.



**DE LUXE MODEL 16T36 WITH AM-FM RADIO:** 16-in. Direct-View Tube with Life-Size 140-sq. in. Screen. Super-Powered 36-tube Chassis with Voltage Doubler and Keyed Automatic Gain Control. AM Radio Band, 535 to 1650 KC. FM Radio Band, 88 to 108 MC. 7-in. oval Alnico Speaker. Mahogany veneer cabinet.



**DE LUXE MODEL 16T31:** 16-in. Direct-View Tube with Life-Size 140-sq. in. Screen. Super-Powered 31-tube chassis with Voltage Doubler for greater picture brilliance and Keyed Automatic Gain Control. Big 7-in. oval Alnico PM Speaker. Noise-free FM sound. Handsome Mahogany veneer cabinet.



**DE LUXE MODEL CD31:** 16-in. Direct-View Tube with Life-Size 140-sq. in. Screen. Super-Powered 31-tube Chassis with Voltage Doubler and Keyed Automatic Gain Control. Auditorium size 12-in. Alnico PM Speaker with concert hall tone quality. Noise-free FM sound on all channels. Beautiful Mahogany veneer cabinet.



**MODEL 120T:** 12½-in. Direct-View Tube with giant 91-sq. in. Wide-View Screen. Ultra-powerful RCA licensed circuit. Automatic Gain Control assures uniform picture contrast on all channels. Synchronized oval 6-in. EM Dynamic Speaker. Noise-free FM sound. Smart Mahogany veneer cabinet.



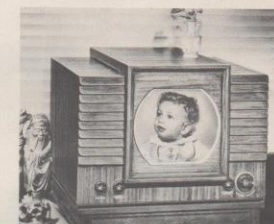
**MODEL 160T:** 16-in. Direct-View Tube with Life-Size 140-sq. in. Screen. Powerful RCA Licensed circuit. Automatic Gain Control assures uniform picture contrast on all channels. EM Dynamic Speaker. Noise-Free FM sound. Compact styled cabinet of fine grain Mahogany veneers.



**DE LUXE MODEL 19C36 WITH AM-FM RADIO:** 19-in. Direct-View Tube with colorial 205-sq. in. Screen. Super-Powered 36-tube Chassis with Voltage Doubler and Keyed Automatic Gain Control. AM Radio Band, 535 to 1650 KC. FM Radio Band, 88 to 108 MC. Phonograph Plug-In Switch. Auditorium size 12-in. Alnico PM Speaker. Cabinet of fine Mahogany veneers, full opening doors.



**DE LUXE MODEL 19C31:** 19-in. Direct-View Tube with colorial 205-sq. in. Screen. Super-Powered 31-tube Chassis with Voltage Doubler and Keyed Automatic Gain Control. Auditorium size 12-in. Alnico PM Speaker. Noise-free FM sound. Power Transformer for extra safety. Handsome cabinet of fine Mahogany veneers, full opening doors.



**DE LUXE MODEL 1230:** 12½-in. Direct-View Tube with giant 91-sq. in. Wide-View Screen. 30-tube chassis with Keyed Automatic Gain Control. Synchronized 7-in. Alnico PM Speaker. Noise-free FM sound. Power Transformer for extra safety. Attractively styled Mahogany veneer cabinet.



**MODEL 120B:** 12½-in. Direct-View Tube with giant Wide-View 91 sq. in. Screen. Ultra-powerful RCA licensed circuit. Auditorium size 12-in. EM Dynamic Speaker. Automatic Gain Control assures uniform picture contrast. Power Transformer for Extra Safety. Mahogany veneer cabinet.

ADVANCED REGAL  
FEATURES MAKE REGAL  
TELEVISION YOUR BEST  
BUY IN EVERY TUBE SIZE  
... ASK YOUR DEALER  
FOR A DEMONSTRATION

TO OWN A REGAL  
TELEVISION IS TRULY A  
MARK OF DISTINCTION  
... IT IDENTIFIES THE  
OWNER AS BEING AN  
EXPERT JUDGE OF VALUE

REGAL ELECTRONICS CORPORATION ★ 643 WEST 130th STREET, NEW YORK 27, N.Y.

- ★ Like every fine precision instrument or masterpiece of art, Regal Television is not produced under ordinary mass production methods
- ★ Every Regal Television undergoes the most rigid construction and quality tests every step of the way
- ★ The Regal De Luxe Super-Powered Chassis is a duplicate of the famous RCA 630TS with latest electronic advances including Keyed Automatic Gain Control that eliminates aeroplane flutter, ignition noises from household appliances and maintains even picture brilliance on all channels automatically
- ★ Regal Super-Sensitive Circuits operate without outdoor antenna in most locations
- ★ Regal has been famous for the finest in Electronic Products since 1929

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